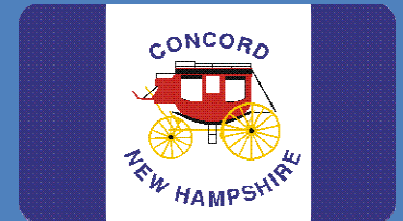


PARKING STRATEGIC PLAN

Presentation to
City Parking Committee

June 27, 2016

Matthew R. Walsh
Dir. of Redevelopment, Downtown Services &
Special Projects
41 Green Street
Concord NH 03301
Phone: 603-225-8570
www.concordnh.gov



AGENDA



1. Overview of City Parking System
2. Why Manage Public Parking?
3. Parking Fund Overview & Fiscal Condition
4. Strategic Planning Process & Schedule
5. What Customers Want (Public Input)
6. Key Findings
7. Recommendations
8. Pro Forma
9. Schedule for Review / Recommendations to City Council

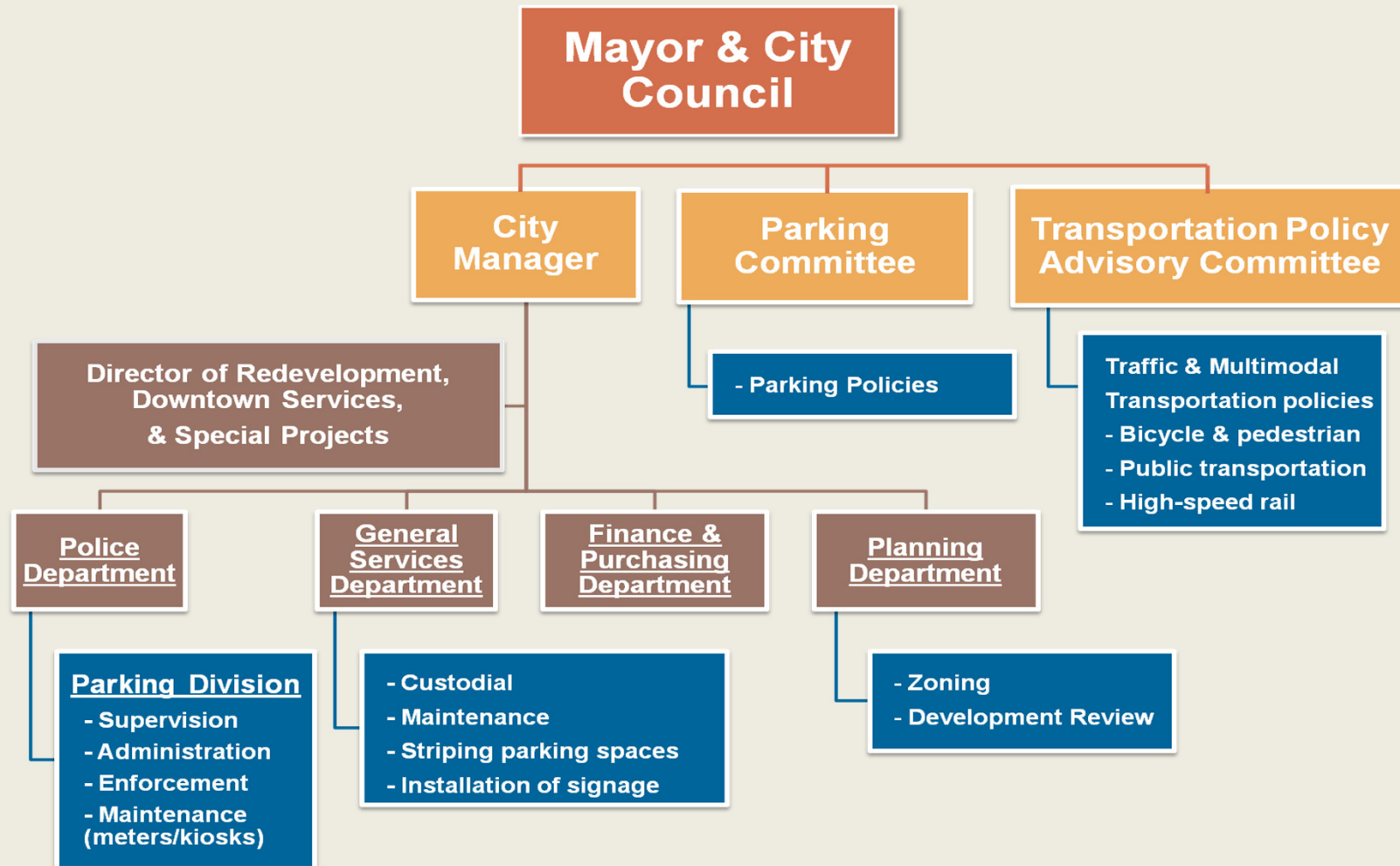
1. OVERVIEW OF CITY PARKING SYSTEM



OVERVIEW OF CITY PARKING SYSTEM

- \$2.2 +/- million operation annually
- 3,781 +/- public parking spaces in study area (lots, garages, on-street)
- 3 parking garages (425,000SF / 9.75 acres) 1,235 spaces
- 9 surface lots (203 +/- spaces)
- 2,363 regulated on-street spaces in Downtown Central Business District (770 +/- metered). Excludes Penacook & McKee Square.
- 6.6 Full Time Equivalent (“FTE”) Employees (Reduced FY2015)

OVERVIEW OF CITY PARKING SYSTEM



2. WHY MANAGE PUBLIC PARKING?



WHY MANAGE PUBLIC PARKING?

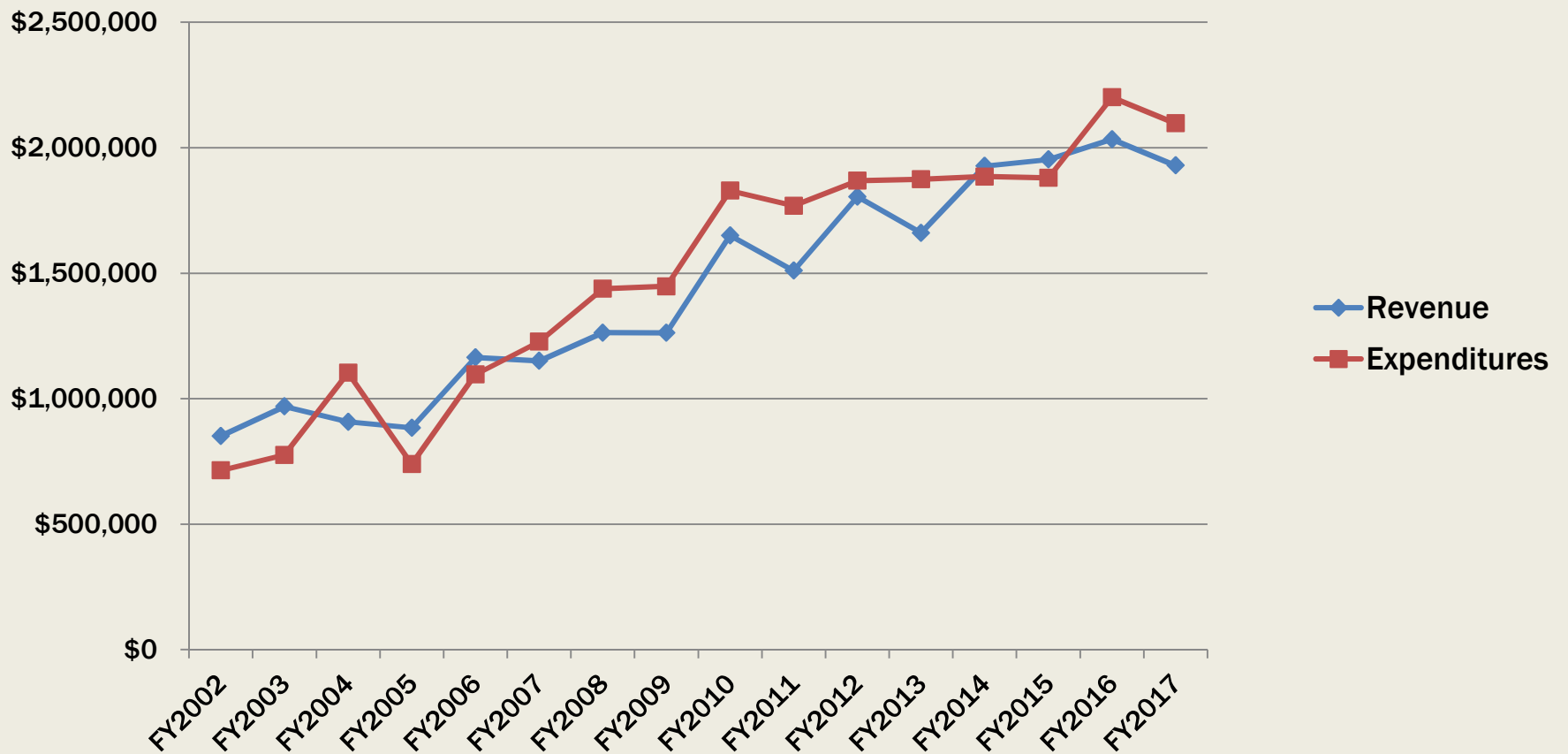
- Finite public resource with competing interests
 - “Tragedy of the Commons”
- Economic vitality
- Revenue
 - User Fee to reduce cost to Taxpayers / General Fund)
- Pedestrian & vehicular safety

3. PARKING FUND OVERVIEW & FISCAL CONDITION



PARKING FUND OVERVIEW & FISCAL CONDITION

Revenues & Expenditures FY2002-2017



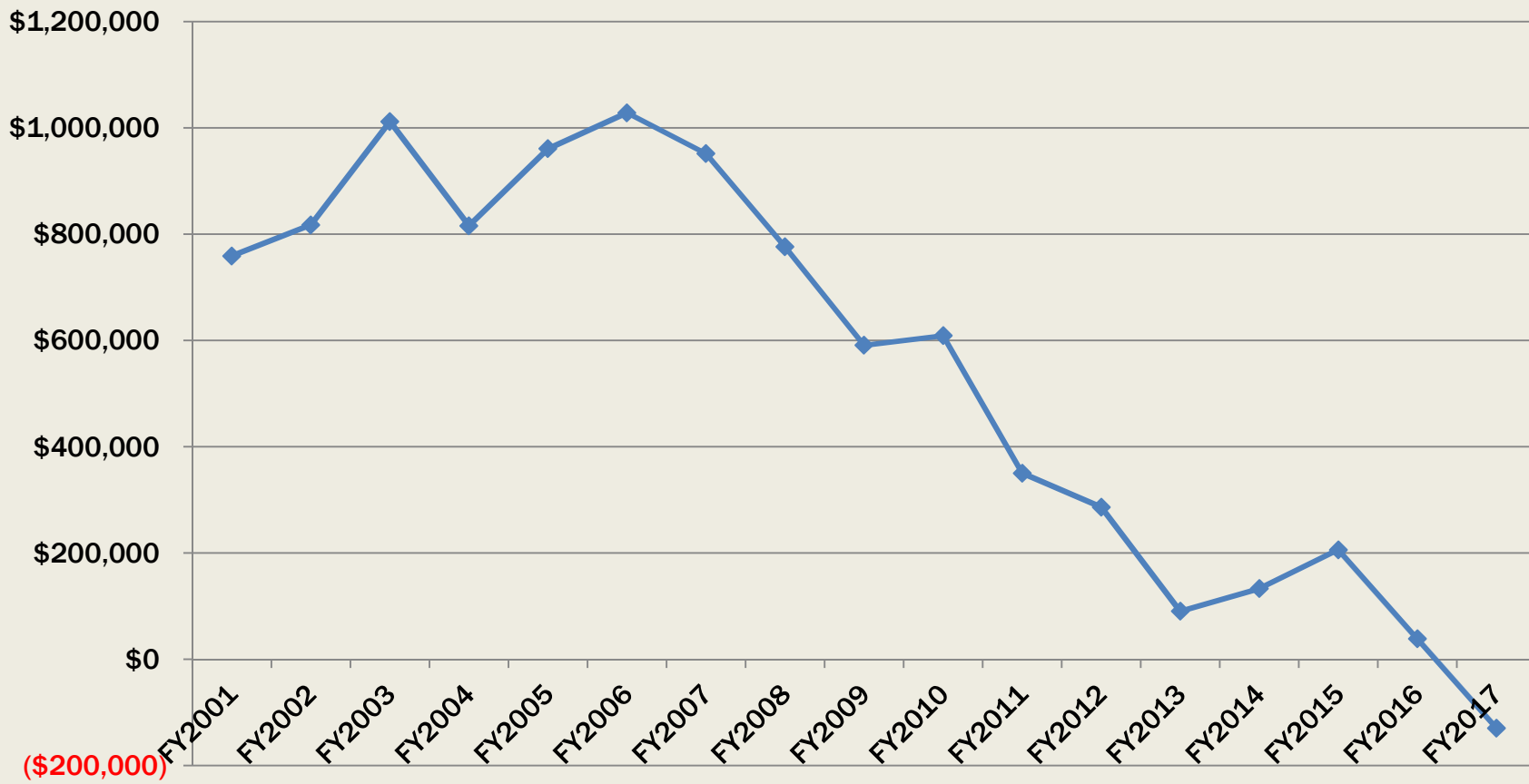
PARKING FUND OVERVIEW & FISCAL CONDITION

Parking Fund Profit / Loss FY2002-2017



PARKING FUND OVERVIEW & FISCAL CONDITION

Parking Fund Balance FY2001-2017



PARKING FUND OVERVIEW & FISCAL CONDITION

- **Fractured Management & “Lack of a Champion”**
- **Lack of Data When Creating Policy**
- **Lack of Capital Planning & Deferred Maintenance**
- **Discounted Long-term Leases**
- **General Fund Subsidies**
- **Cost of Doing Business & Lack of Routine Rate Adjustments**

4. STRATEGIC PARKING PLANNING PROCESS



STRATEGIC PLANNING PROCESS

- 435 Acre / 0.66 Sq. Mile Study Area



STRATEGIC PLANNING PROCESS

- August 2013: Parking Division Reorganized
- December 2013: Report to City Council mounting fiscal issues
- June 9, 2014: \$115,000 appropriated (Econ. Devel. Reserve)
- June 23, 2014: Nelson Nygaard engaged
- October 6, 2014: Community Forum #1
- October – November 2014
 - Community Survey (580+ responses)
 - Stakeholder Forums (10 focus groups)
- January 28, 2015: Community Forum #2 / Preliminary findings & recommendations
- March 16, 2015: Preliminary recommendations presented to Parking Committee

STRATEGIC PLANNING PROCESS

- April 2015 – November 2015
 - Capital Improvement Program
 - Nelson Nygaard Pro forma
 - City Staff Pro Forma
- November 9, 2015: CIP Completed
- December 2015: Draft Pro Forma completed (City Staff)
- January 25, 2016: Pro Forma & Recommendations to City Manager
- March 24, 2016: Recommendations finalized.
- May 6, 2016: FY2017 Budget released.
- June 6, 2016: FY2017 Budget adopted.

5. PUBLIC INPUT & WHAT CUSTOMERS WANT



PUBLIC INPUT & WHAT CUSTOMERS WANT

Downtown Concord Parking PUBLIC OPEN HOUSE



Is there enough parking in Downtown?



How would you improve the parking signage?



Are there better ways to manage parking?

**Come and Share Your Input!
Monday, Oct 6th, 2014**

Time: 5:00PM - 8:00PM

Location: Capitol Center For the Arts
44 S Main St

This is an **Open House**... drop in for as little or as long as you'd like!
Questions? Please Call: Matthew R. Walsh, Email: mwalsh@concordnh.gov (603) 225-8570
For more information, please visit: www.concordnh.gov or www.facebook.com/ConcordNHParking



PUBLIC INPUT & WHAT CUSTOMERS WANT

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- October 6, 2014
Open House
- Stakeholder
Interviews (10)
- Survey (584
Responses)
- January 28, 2015
Preliminary Findings

This is an **Open House**... drop in for as little or as long as you'd like!
Questions? Please Call: Matthew R. Walsh, Email: mwalsh@concordnh.gov (603) 225-8570
For more information, please visit: www.concordnh.gov or www.facebook.com/ConcordNHParking

PUBLIC INPUT & WHAT CUSTOMERS WANT

ONLINE SURVEY:

<https://www.surveymonkey.com/s/concordparking>



Exit this survey

Downtown Concord, NH Parking Survey

1. Downtown Concord, NH Parking Survey

7%

On behalf of the City of Concord, we are seeking your input on parking issues affecting the downtown area. By completing the following short survey, you will help us develop a deeper understanding of how well our existing parking supplies, policies, and management approach are serving the needs and expectations of our downtown business owners, employees, residents, and visitors. The survey is designed to be brief but detailed.

If you "wear multiple hats" as a downtown stakeholder or your downtown experience is more complex than the survey questions allow you to indicate (e.g. you own a business with unique parking challenges at different points in the year) you may repeat the survey, varying your responses as necessary to provide the level of detail required to capture your experiences.

As you answer questions, please think back to the last day you traveled to downtown Concord. This may be today or some time in the recent past. This is intended to be a snapshot of your experience.

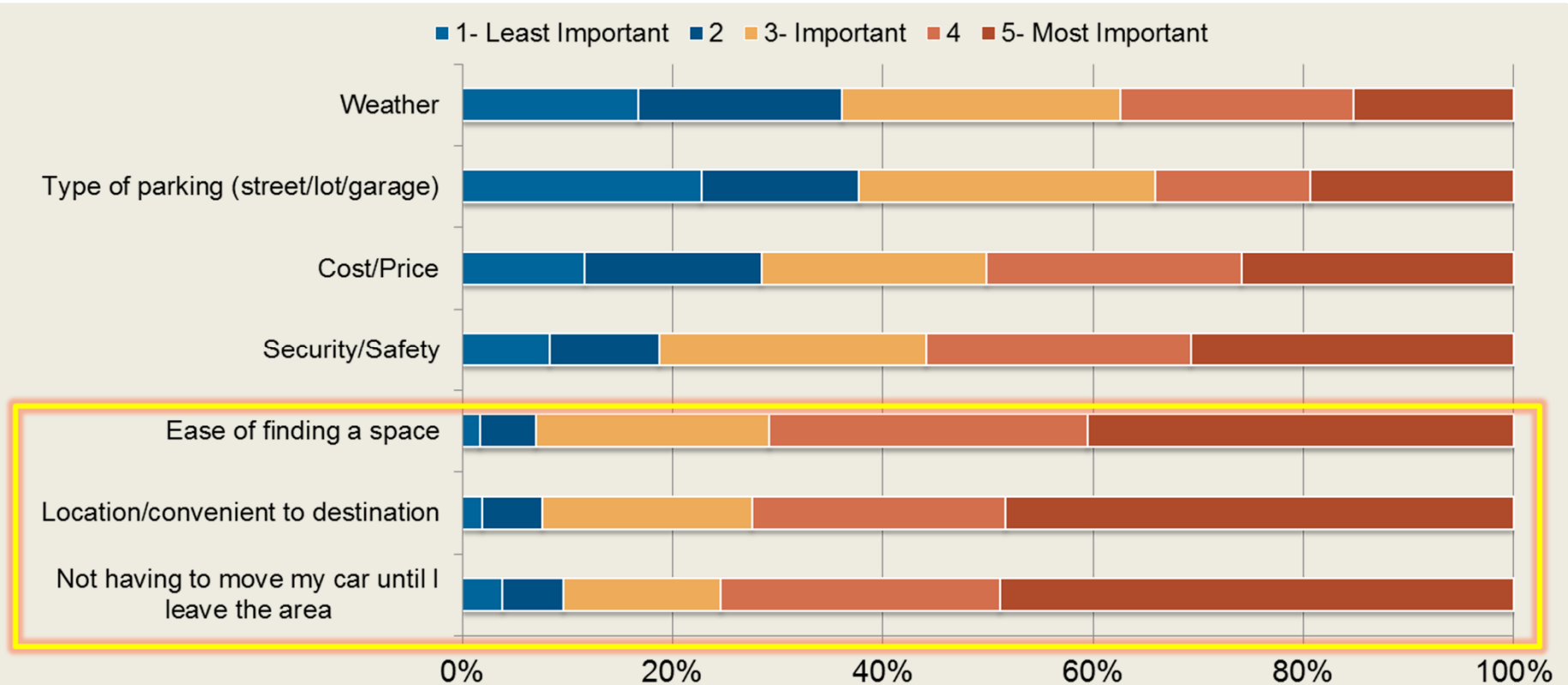
Next

Powered by **SurveyMonkey**
Check out our [sample surveys](#) and create your own now!

■ 584 Responses

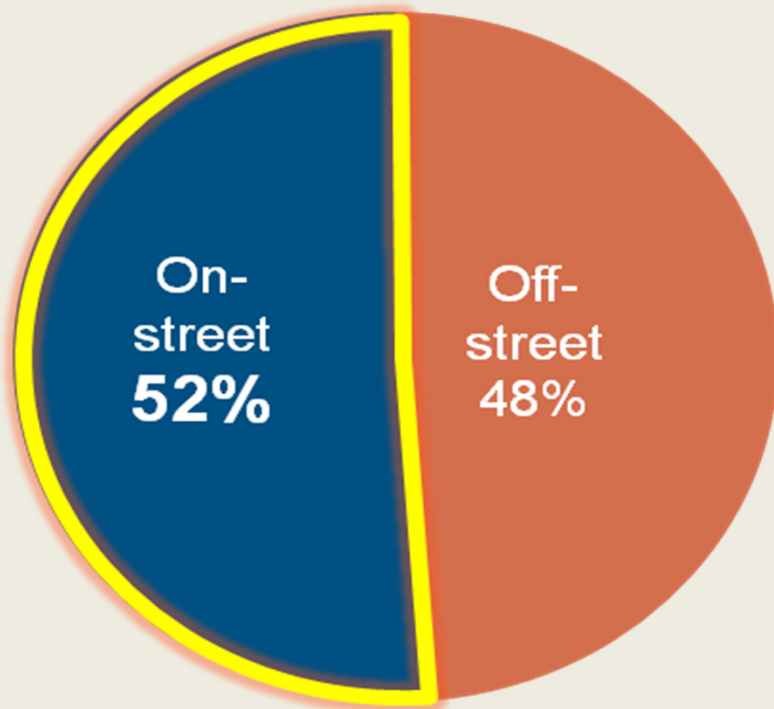
■ October 6 –
November 30,
2014

PUBLIC INPUT & WHAT CUSTOMERS WANT

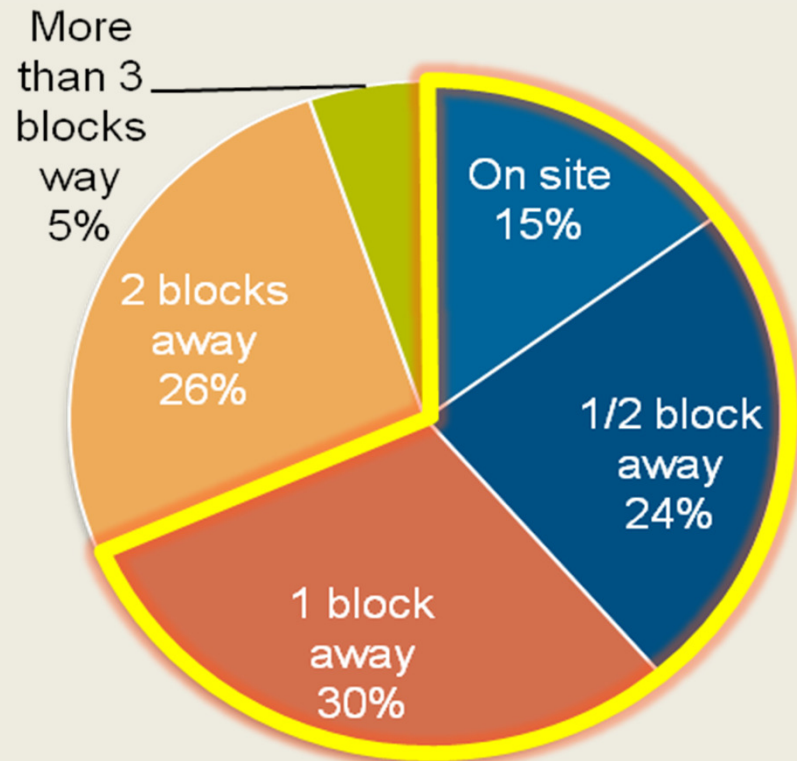


PUBLIC INPUT & WHAT CUSTOMERS WANT (EMPLOYEES)

Employees: During your last visit, where did you park?

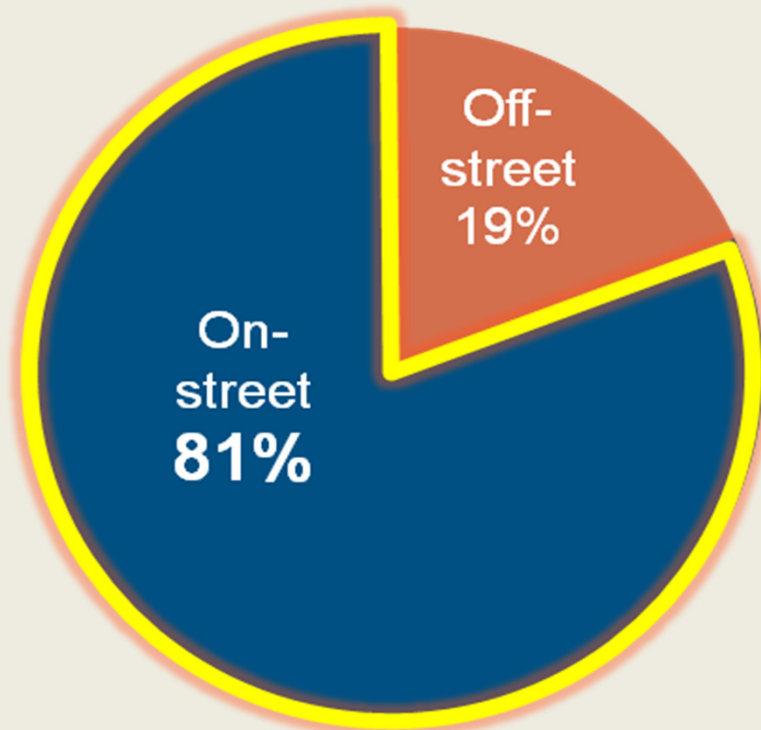


Employees: Approximately how far away from your destination did you park?

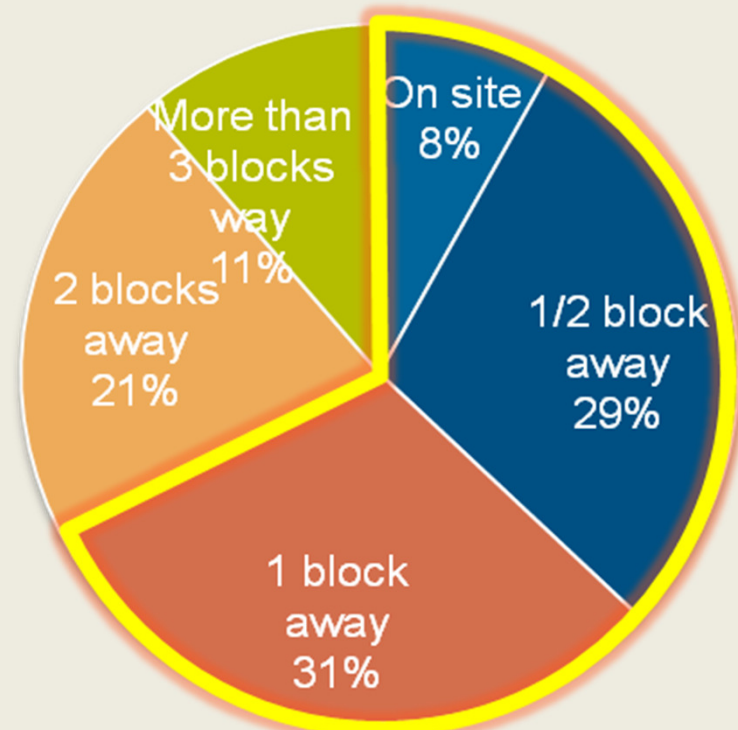


PUBLIC INPUT & WHAT CUSTOMERS WANT (VISITORS)

Visitors: During your last visit, where did you park?

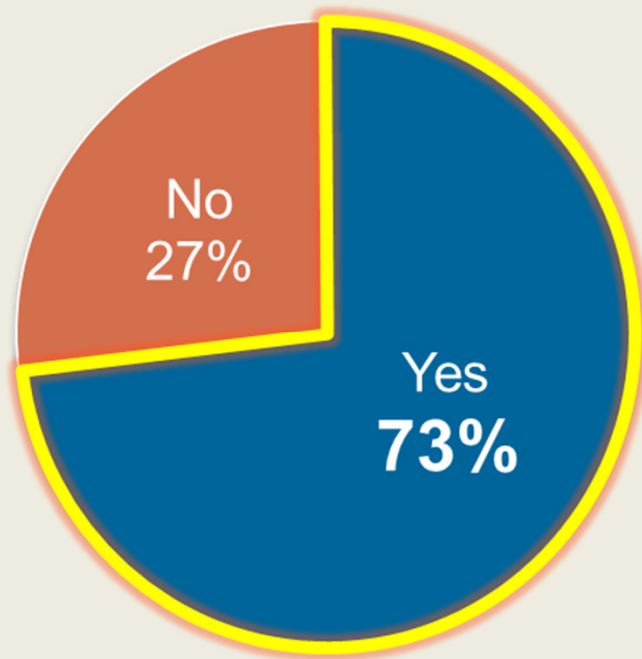


Visitors: Approximately how far away from your destination did you park?

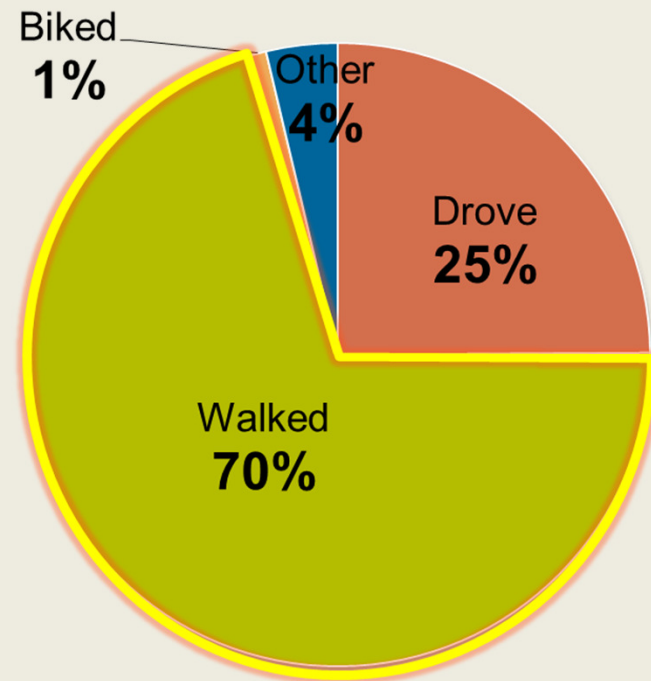


PUBLIC INPUT & WHAT CUSTOMERS WANT (VISITORS)

Did you travel to more than
1 establishment during
your last visit to
Downtown?

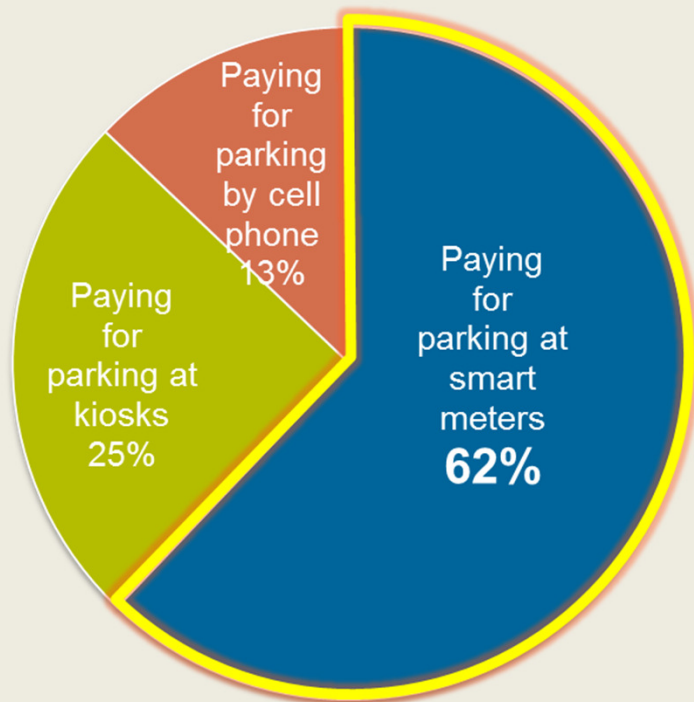


How did you travel between
establishments?

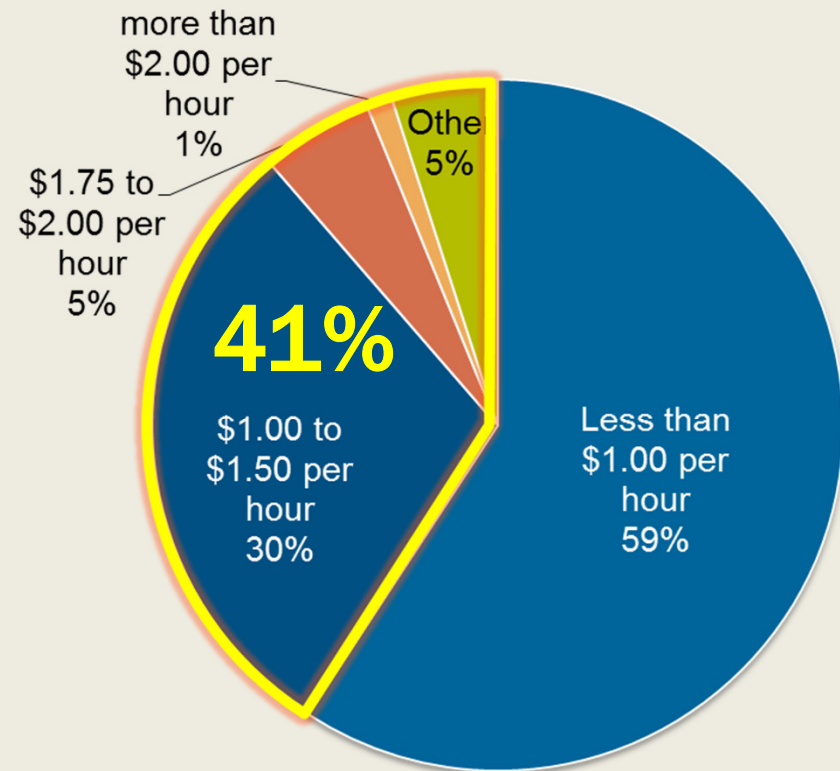


PUBLIC INPUT & WHAT CUSTOMERS WANT

Which payment method
would you prefer on-
street?

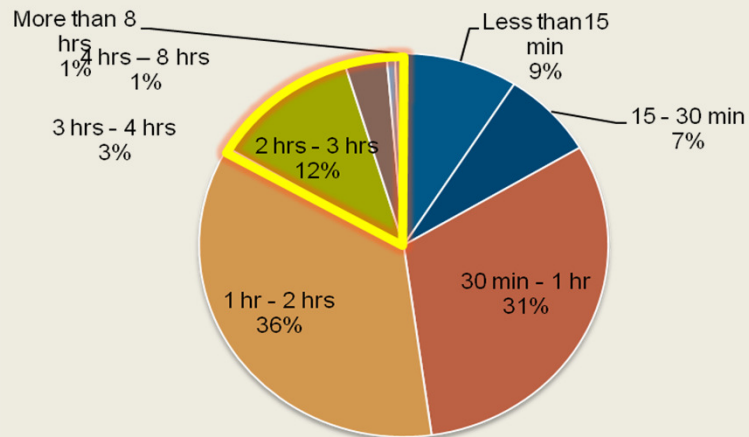


How much are you willing to
pay to ensure a convenient
on/off street space?

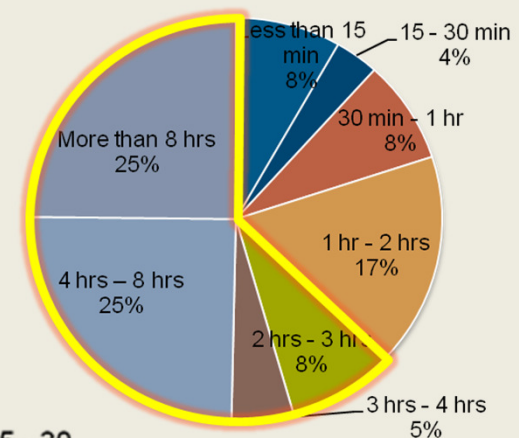


PUBLIC INPUT & WHAT CUSTOMERS WANT

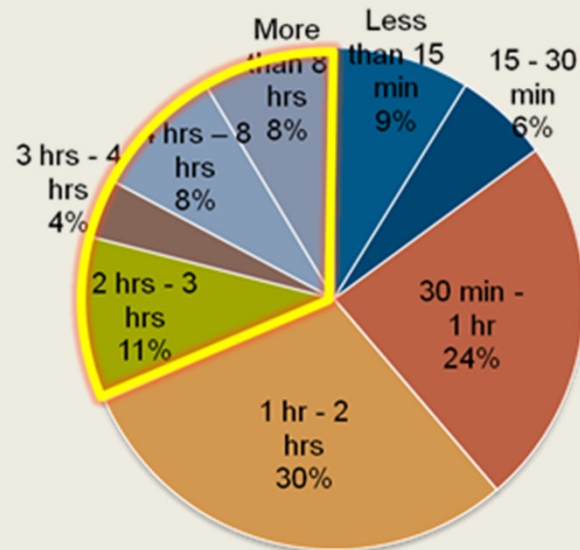
Customers/Visitors



Employers / Employees



All Users



PUBLIC INPUT & WHAT CUSTOMERS WANT

- Park once!
- Time limits are a bigger deterrent than pricing
- Perception of low parking availability
- No clear information or signing
- Willing to pay to get a guaranteed space
- Want improved payment options & technology



6. KEY FINDINGS



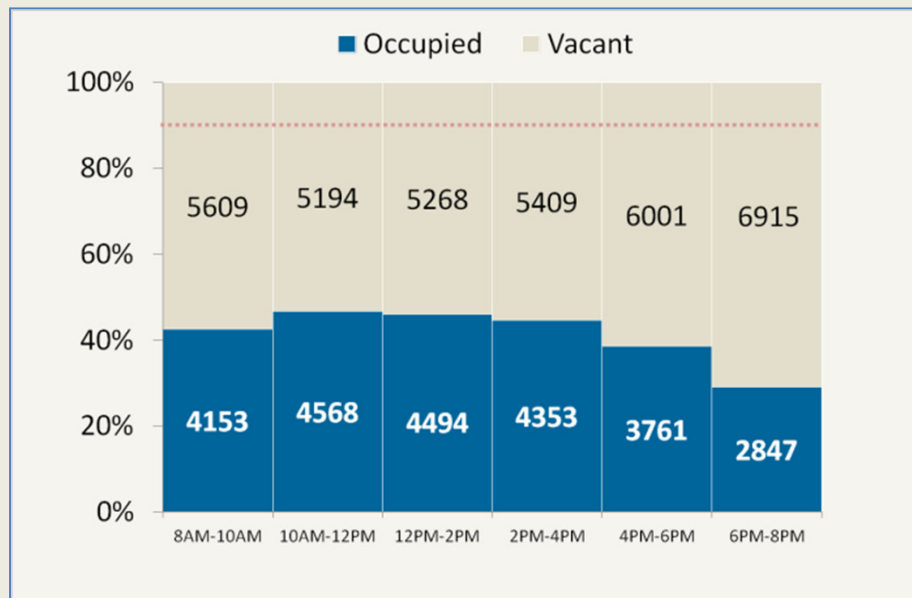
FINDING: NOT A SUPPLY PROBLEM; IT IS AN ACCESS PROBLEM!!!

- 435 Acre / 0.66 Sq. Mile Study Area
- 9,917 +/- Parking Spaces (public & private)
- Predominantly low utilization!
- Challenges
 - Exclusive Use Arrangements
 - One Car / Space Mindset

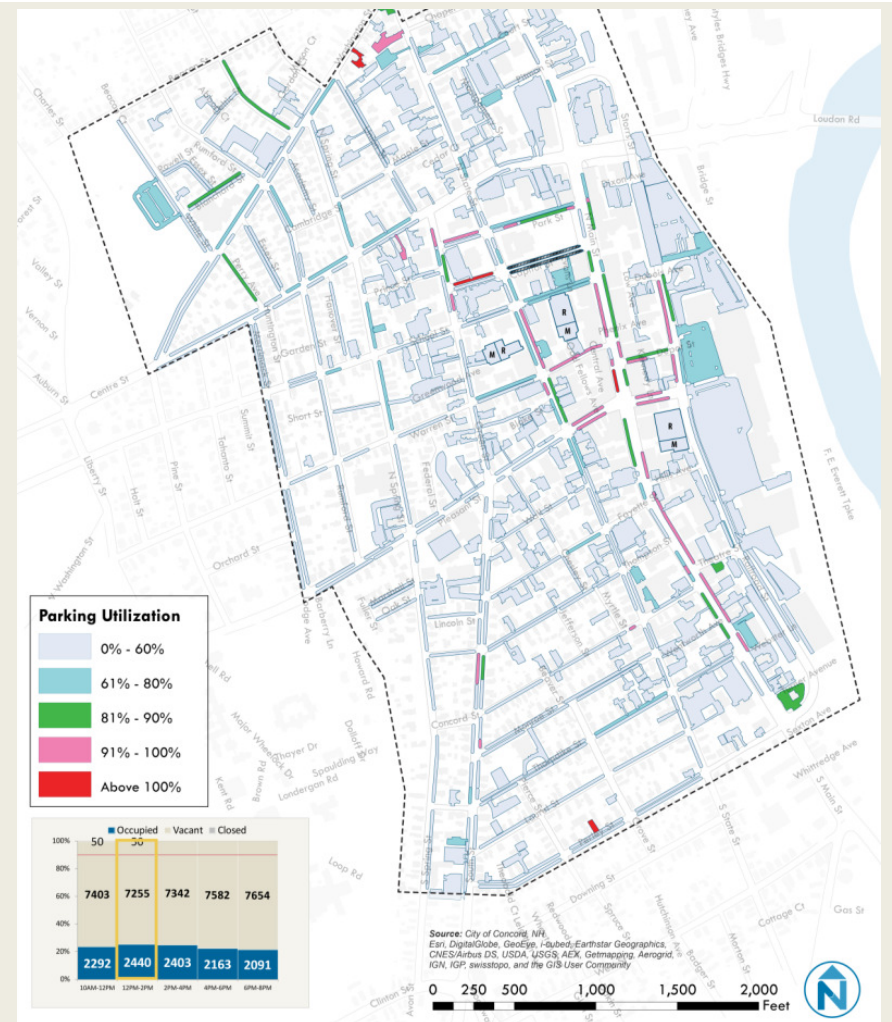


FINDING: NOT A SUPPLY PROBLEM; IT IS AN ACCESS PROBLEM!

Thursday All Parking



Average Utilization = 41% (8AM-8PM)
Peak Utilization = 47% (10AM – Noon)



FINDING: NOT A SUPPLY PROBLEM; IT IS AN ACCESS PROBLEM!

Retail/Commercial/Institutional

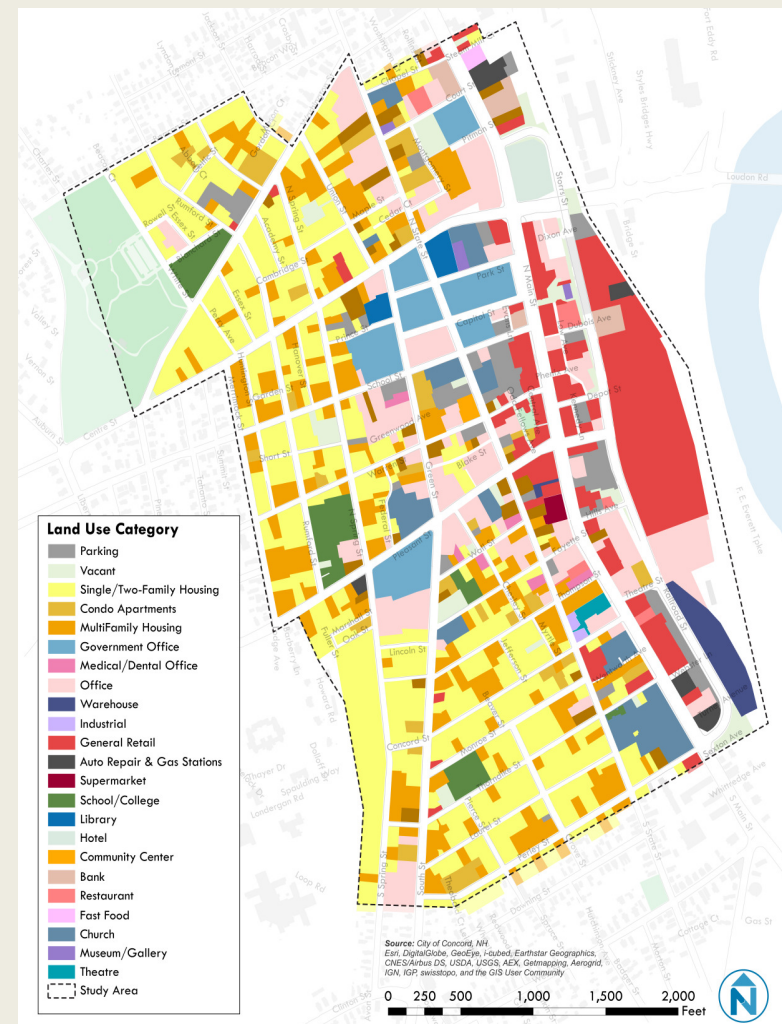
Industrial	16,415	square feet
General Retail	660,393	square feet
Auto Repair & Gas Stations	13,478	square feet
Supermarket	18,006	square feet
School	3,321	students
Library	72,983	square feet
Hotel/Inn	122	rooms
Community Center	118,562	square feet
Drive-In Bank	62,387	square feet
Restaurant	60,644	square feet
Fast Food	2,160	square feet
Church	200,754	square feet
Museum/Gallery	65,141	square feet
Movie Theater	1,304	Seats
Warehouse	98,718	square feet
College/University	556	Campus Pop

Office

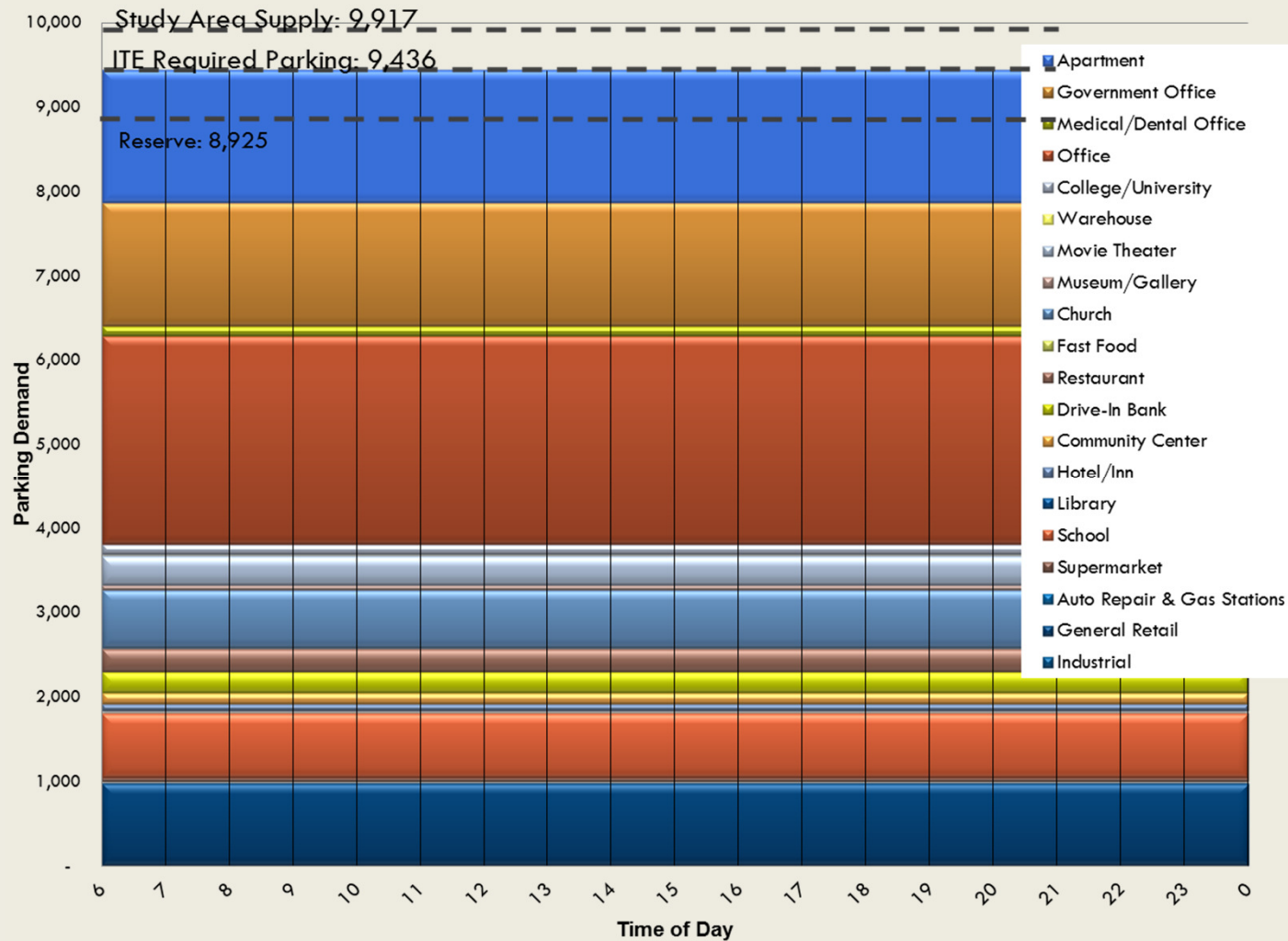
Office	1,244,430	square feet
Medical/Dental Office	38,290	square feet
Government Office	522,968	square feet

Residential

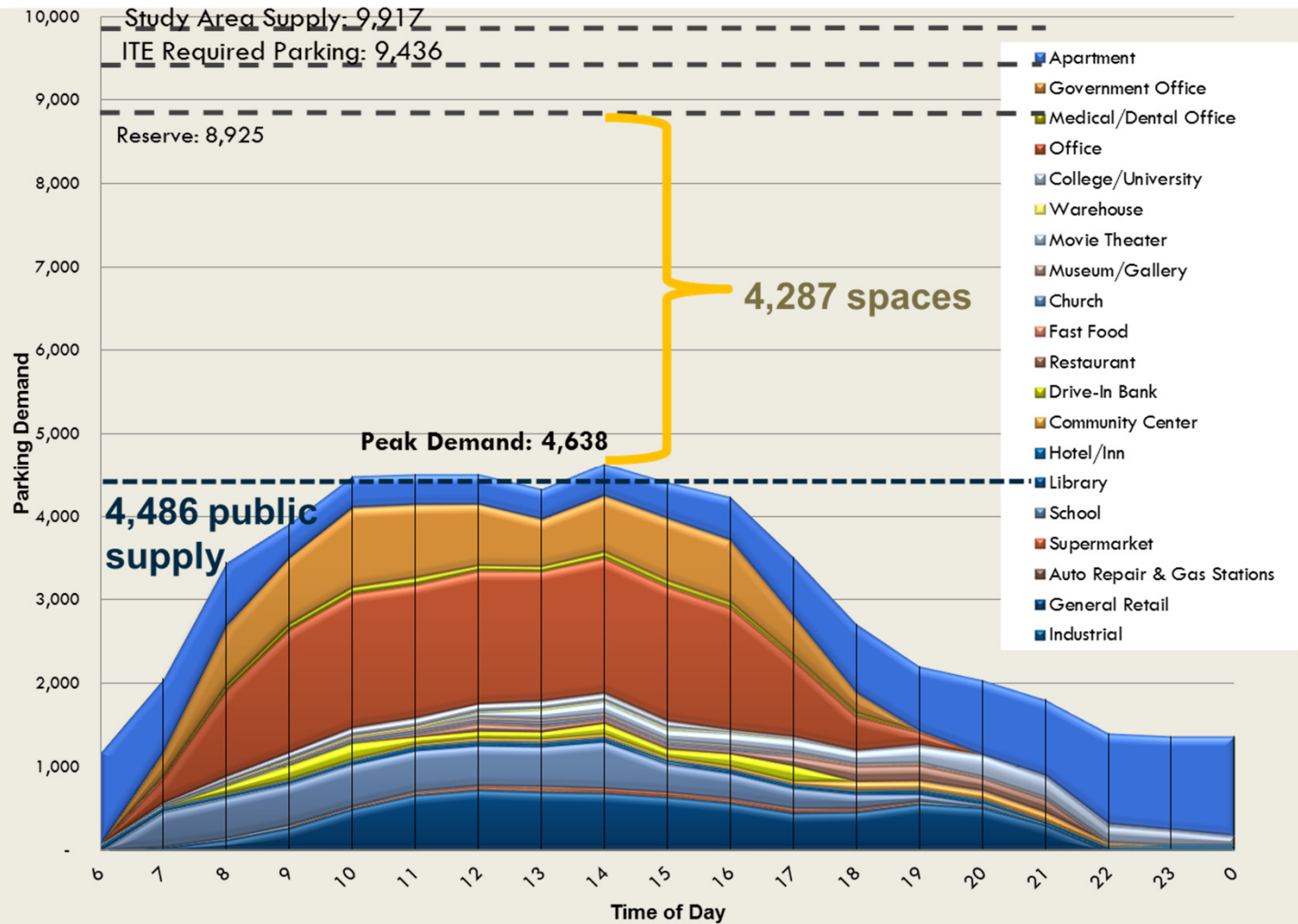
Apartment	1,449	units
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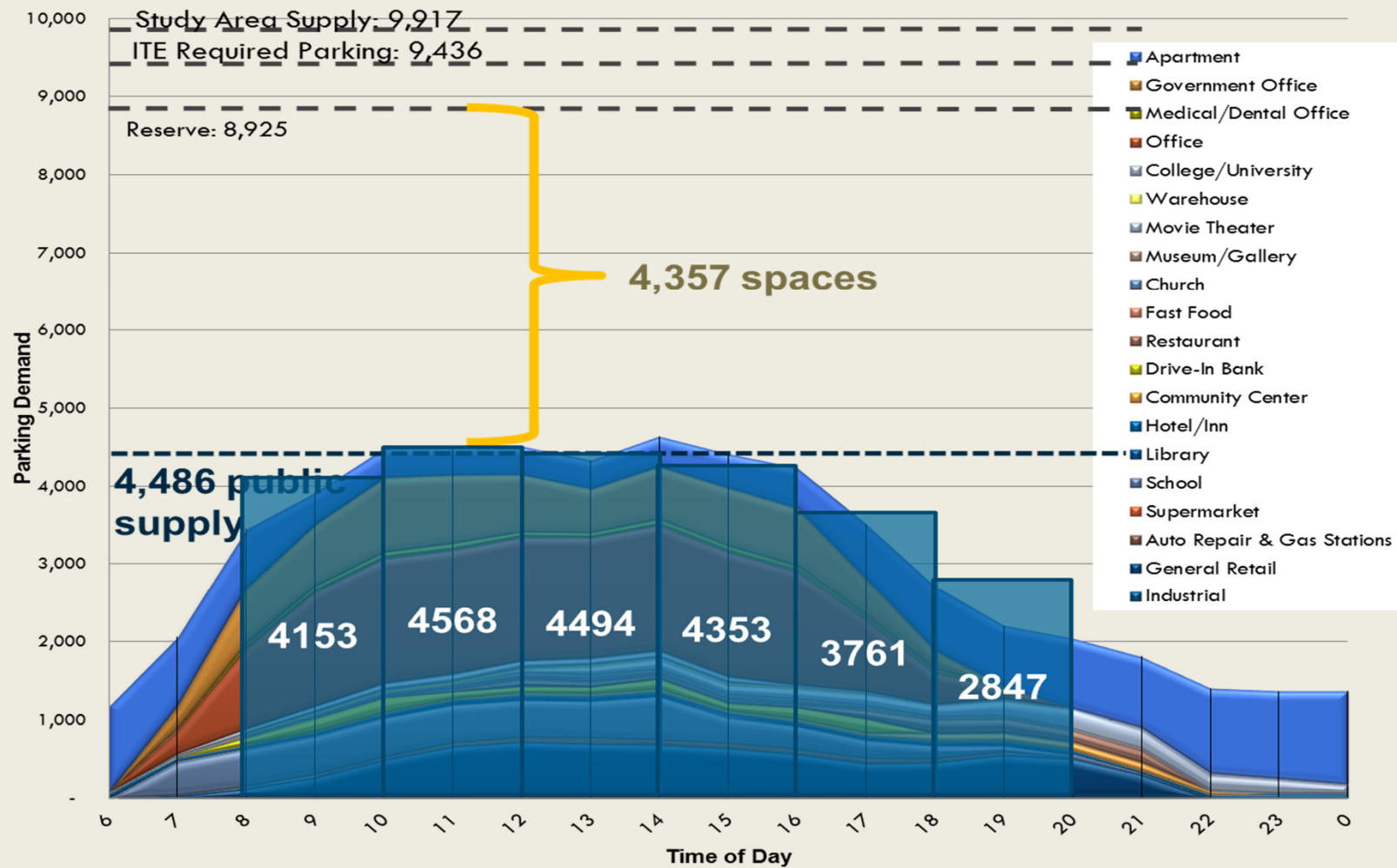
FINDING: NOT A SUPPLY PROBLEM; IT IS AN ACCESS PROBLEM!



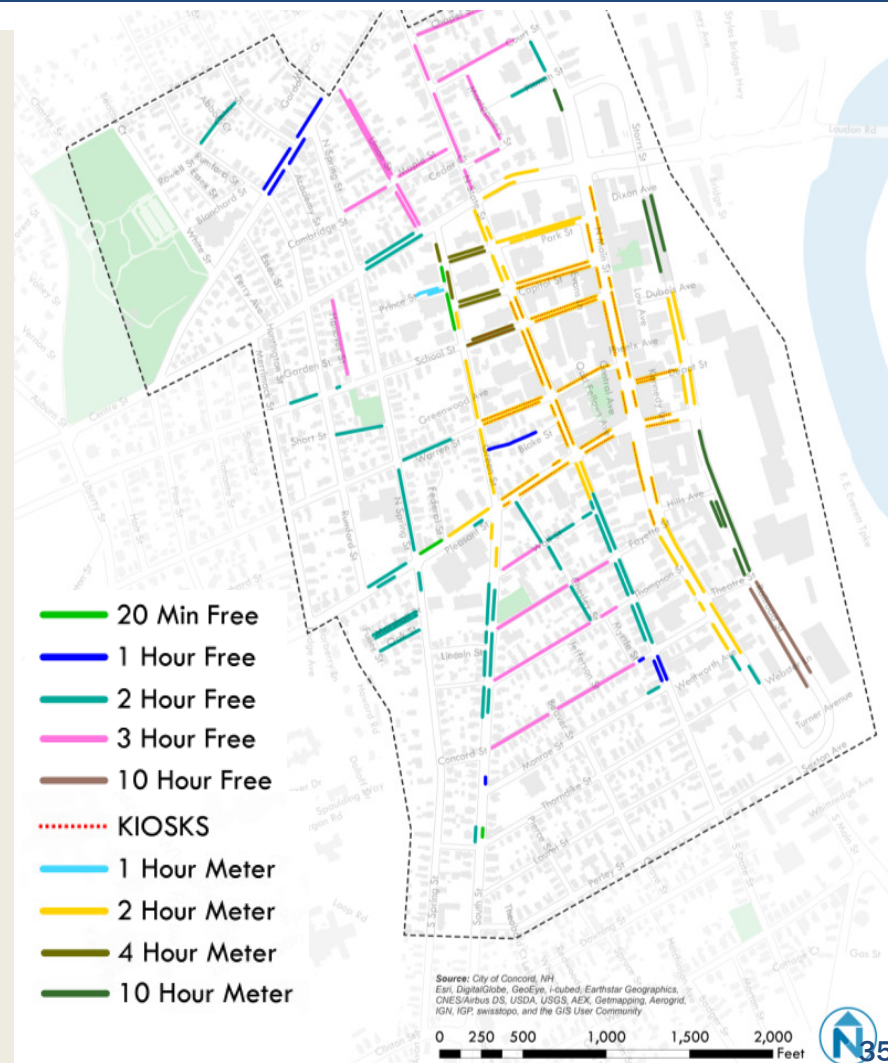
FINDING: NOT A SUPPLY PROBLEM; IT IS AN ACCESS PROBLEM!



FINDING: NOT A SUPPLY PROBLEM; IT IS AN ACCESS PROBLEM!



FINDING: TIME LIMITS INEFFECTIVE FOR SHIFTING PARKERS TO AREAS WITH MORE AVAILABILITY.



FINDING: CURRENT RATES INEFFECTIVE FOR INFLUENCING PARKING BEHAVIOR

- \$0.75 / Hour On-Street (all spaces)
- \$0.50 / Hour Garage Meters.
- \$0.25 Delta Too Small!
- Contributes to Employees & Shoppers Competing for spaces.



FINDING: MAIN STREET UTILIZATION (SEPTEMBER 2014)



- WEEKDAY
- 255 Spaces (Loudon – Perley)
- Average Utilization (8AM – 8PM) = 70%
- Peak Utilization = 87% (4PM-6PM)

FINDING: MAIN STREET UTILIZATION (SEPTEMBER 2014)



- SATURDAY
- 255 Spaces (Loudon – Perley)
- Average Utilization = 76% (10AM-8PM)
- Peak Utilization = 79% (Noon – 2PM)

FINDING: DOWNTOWN ON-STREET UTILIZATION (SEPTEMBER 2014)

- WEEKDAY
- 767 Spaces
- Average Utilization (8AM - 8PM) = 55%
- Peak Utilization = 66% (6PM - 8PM)



FINDING: SCHOOL STREET GARAGE UTILIZATION (SEPTEMBER 2014)



- WEEKDAY
- 180 Meter Spaces
- Average Utilization = 52% (8AM - 8PM)
- Peak Utilization = 68% (2PM - 4PM)

FINDING: SCHOOL STREET GARAGE UTILIZATION (SEPTEMBER 2014)



- WEEKDAY
- 278 Lease Spaces
- Average Utilization = 47%
- Peak Utilization = 65% (Noon – 2PM)

FINDING: STATE STREET GARAGE UTILIZATION (SEPTEMBER 2014)

- WEEKDAY
- 114 Meter Spaces
- Average Utilization = 36% (8AM – 8PM)
- Peak Utilization = 46% (2PM – 4PM)



FINDING: STATE STREET GARAGE UTILIZATION (SEPTEMBER 2014)

- WEEKDAY
- 71 Lease Spaces
- Average Utilization = 50%
- Peak Utilization = 62% (2PM – 4PM)



FINDING: STORRS STREET GARAGE UTILIZATION (SEPTEMBER 2014)



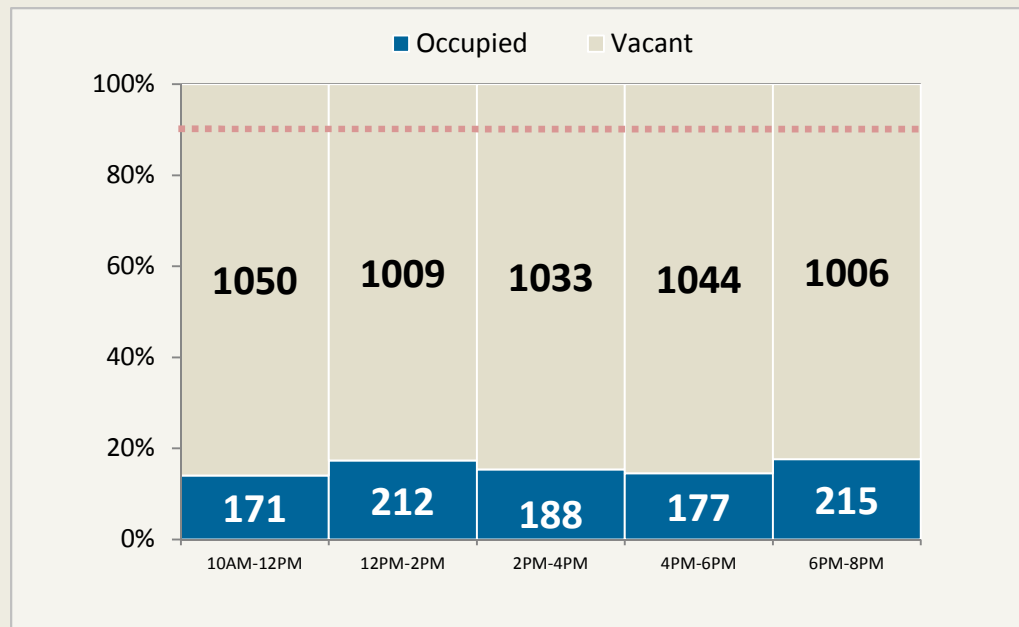
- WEEKDAY
- 114 Meter Spaces
- Average Utilization = 49% (8AM – 8PM)
- Peak Utilization = 62% (Noon – 2PM)

FINDING: STORRS STREET GARAGE UTILIZATION (SEPTEMBER 2014)



- WEEKDAY
- 391 Lease Spaces
- Average Utilization = 41%
- Peak Utilization = 51% (10AM - Noon)

FINDING: AMPLE GARAGE CAPACITY DURING WEEKENDS

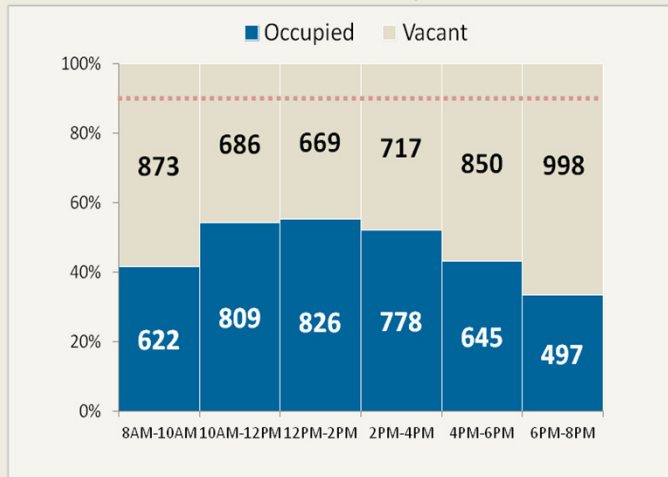


FINDING: LEGISLATURE'S EFFECT ON UTILIZATION & AVAILABILITY

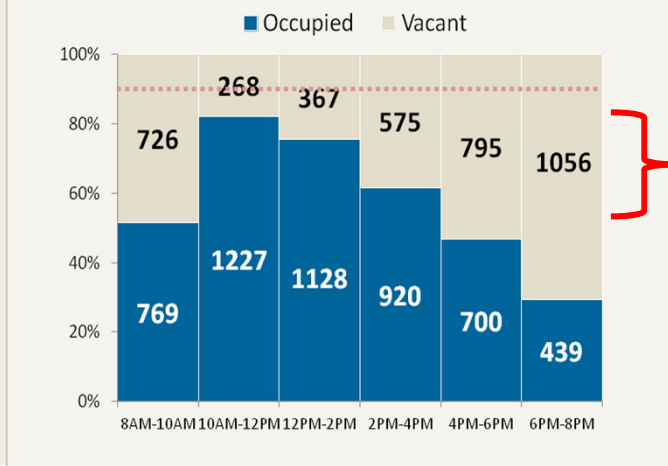


FINDING: LEGISLATURE'S EFFECT ON UTILIZATION & AVAILABILITY

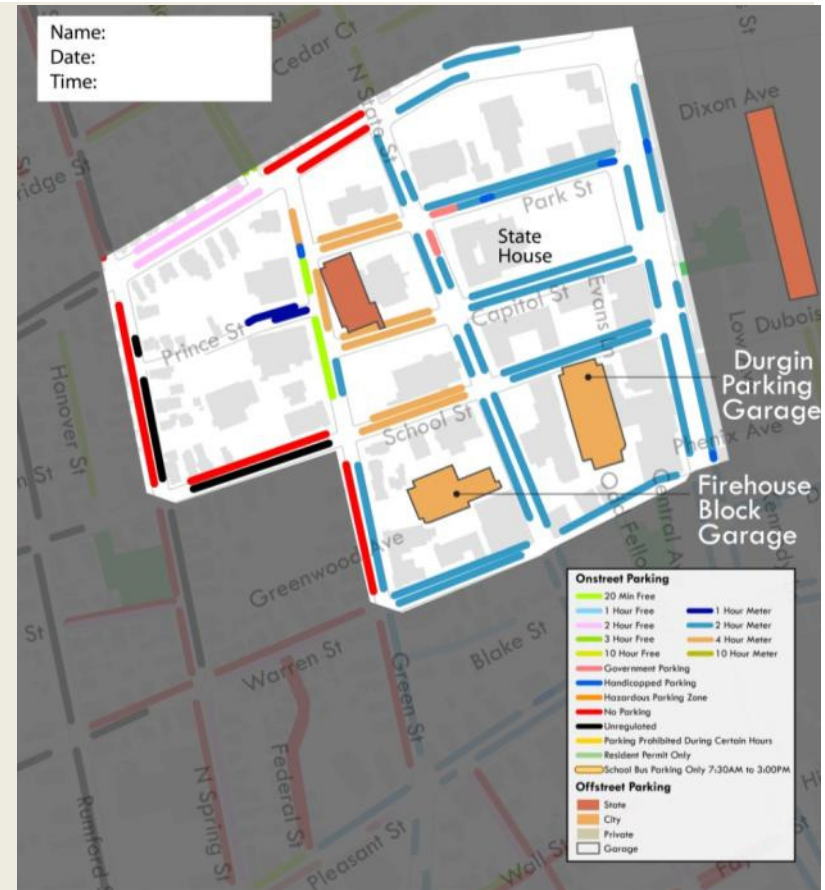
September 18th, Thursday – peak 55.3%



January 7th, Wednesday - peak 83.6%



400
more
cars



Note: the chart on the left doesn't include Stickney Avenue Lot as it is out of the study area and was not included in September data collection

FINDING: \$10.3 MILLION IN CAPITAL INVESTMENT NEEDED OVER 10 YEARS



FINDING: FEE SCHEDULE PEER REVIEW

■ Burlington VT

- M - Sat: 8AM-10PM

- Garages

- “5 Day / Week” Monthly Permit: \$80 / Month (\$960 / Year)

- “6 Day / Week” Monthly Permit: \$96 / Month (\$1,152 / Year)

- On-Street

- \$1.50 / Hour



FINDING: FEE SCHEDULE PEER REVIEW

■ Portsmouth NH:

- Mon-Sat: 9AM - 7PM
- Sunday: Noon – 7PM
- Garages
 - “24 Hour” \$135 / Month (\$1,620 / Year)
 - “12 Hour Day” \$110 / Month (\$1,320 / Year)
 - “12 Hour Night” \$65 / Month (\$780 / Year)
- On-Street
 - \$1.75 / Hour high demand
 - \$1.25 / Hour all others



FINDING: FEE SCHEDULE PEER REVIEW

■ Manchester NH:

- M-F: 8AM - 8PM
- Saturday: 10AM - 8PM
- Garages
 - “24 Hour” \$85 / Month (\$1,020 / Year)
 - Lots \$55 - \$60 / Month
- On-Street
 - \$0.75 / Hour
 - \$55 / Month



FINDING: FEE SCHEDULE PEER REVIEW

■ Nashua NH:

- M- Fri / Sat: 9AM-6PM / Saturday
- Garages
 - \$30-\$50 / Month
- On-Street
 - \$1.00/ Hour
 - \$0.75 / Hour
 - \$0.50 / Hour



FINDING: GENERAL FUND / PARKING FUND RELATIONSHIP

<u>Parking Fund Support of General Fund</u>	<u>FY2016</u>	<u>Cash / Inkind</u>
1 Overhead / Administrative Payment	\$96,150	Cash
2 Rent & Utilities @ Police Station	\$0	Not Charged
3 Administrative Specialist Support (Cannon)	\$58,969	Cash
4 GSD Administrative Fee	\$9,480	Cash
5 GSD Labor (for Part-Time Coverage)	\$85,998	Cash
6 Downtown Snow Removal Payment	\$58,200	Cash
7 Property Taxes (City, School, County, State)	\$170,295	Cash
8 Nonmeter Ticket Revenues	\$100,000	Cash
9 Snow Removal - Riverfront Park Lot	\$3,024	Cash
10 Snow Removal - Prince Street	\$1,000	Cash
11 Snow Removal - Railroad Ave	\$1,728	Cash
12 Free Employee Parking / City Vehicle Parking - Firehouse Garage	\$63,684	Inkind
13 Free Employee Parking / City Vehicle Parking - City Hall Lot	\$21,261	Inkind
14 Free Employee Parking / City Vehicle Parking - Library Lot	\$6,835	Inkind
15 Free Employee Parking / City Vehicle Parking - Police Lot	\$46,980	Inkind
16 Downtown Services Team - Loss of 3 Spaces in Capital Commons for Equipment Storage	\$4,032	Inkind
17 Downtown Services Team - Loss of 2 Spaces in Hills Ave Lot for Office Trailer	\$1,114	Inkind
18 Police Admin Support - Purchase Orders & Accounts Payable	\$0	Not Charged
19 Police Admin Support - Pay Roll	\$0	Not Charged
<u>Subtotal</u>	<u>\$728,750</u>	

Excludes General Fund share of debt service on Fire House Garage

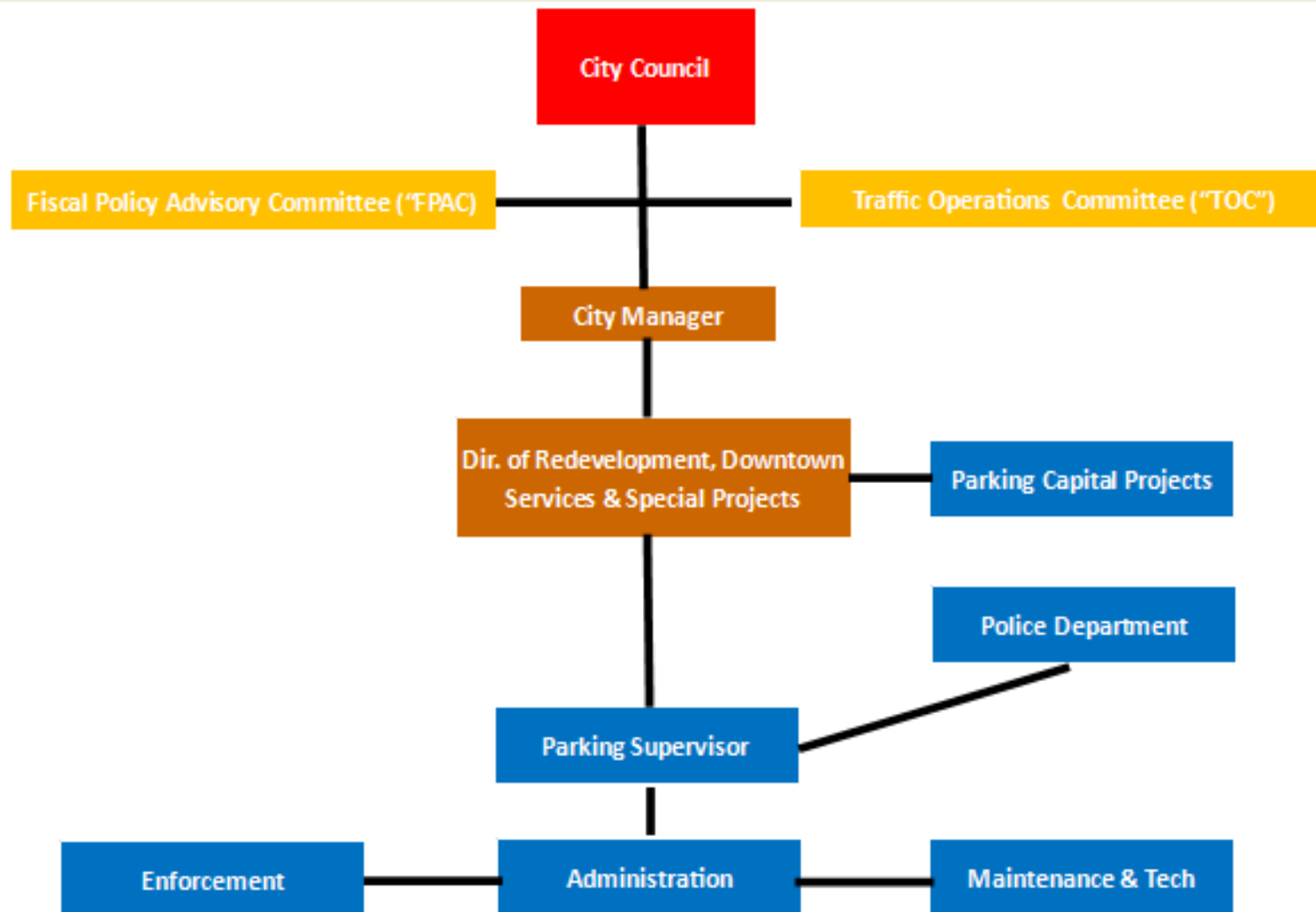
FINDING: GENERAL FUND / PARKING FUND RELATIONSHIP

<u>General Fund Support of Parking Fund</u>	<u>FY2016</u>	<u>Cash / Inkind</u>
1 Snow Removal (City Hall, Library, Police, River Front Lot, FHB Garage)	\$0	
2 City Hall Lot O&M	\$0	
3 Library Parking Lot O&M	\$0	
4 Police Station O&M	\$0	
5 Firehouse Block Garage O&M	\$0	
7 Firehouse Block Garage CIP	\$0	
8 City Hall, Library, Police Lots - CIP	\$0	
9 Free Rent & Utilities for Parking Division	\$13,256	Inkind
10 Police Admin Support - Purchase Orders & Accounts Payable	\$6,696	Inkind
11 Police Admin Support - Pay Roll	\$6,064	Inkind
<u>Subtotal</u>	<u>\$26,016</u>	

7. RECOMMENDATIONS



PROPOSED GOVERNANCE & ORGANIZATIONAL STRUCTURE



PROPOSED GOVERNANCE & ORGANIZATIONAL STRUCTURE

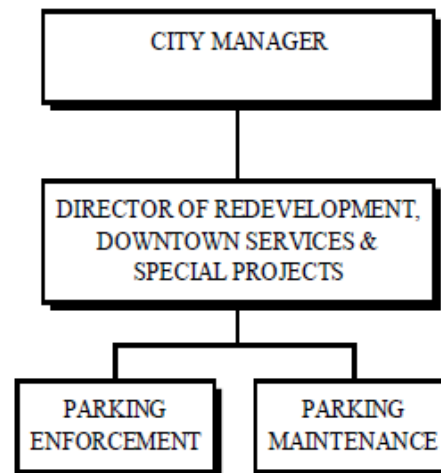
2017 OPERATING BUDGET

PARKING FUND

MISSION

To provide and maintain safe, convenient, customer friendly parking facilities, and appropriately enforce parking regulations.

PARKING FUND ORGANIZATIONAL CHART



PROPOSED GOVERNANCE & ORGANIZATIONAL STRUCTURE

Current

- Daily Maintenance
 - General Services Dept.
- Capital Projects
 - General Services Dept.
- Snow Removal
 - Contractors
- Vehicle Maintenance
 - Police Dept.

Proposed

- Daily Maintenance
 - Parking Division
- Capital Projects
 - City Administration
- Snow Removal
 - Parking Division Staff
- Vehicle Maintenance
 - Police Dept.

PROPOSED HOURS OF ENFORCEMENT

Current

- Monday – Friday
 - 5 Days / Week
- 8AM – 5PM
- 9 Hours / Day
- 250 Days / Year
- 2,250 Hours / Year

Nelson Nygaard

- Main Street
 - Monday – Saturday
 - 10AM – 8PM
- Primary Zone (Main – Green Streets)
 - Monday – Friday
 - 10AM – 6PM
- Secondary Zone (Storrs, UNH Law, Court St)
 - Monday – Friday
 - 10AM – 6PM
- Garages & Surface Lots
 - Monday – Friday
 - 10AM – 6PM

City Admin.

- Monday – Saturday
 - 6 Days / Week
- 9AM – 8PM
- 11 Hours / Day
- 302 Days / Year
- 3,322 Hours / Year
- 48% Increase in Hours
 - (+ 1,072 Hours)

PROPOSED HOURLY RATES: GENERAL STRATEGY

Current

- On-Street:
\$0.75 / Hour
- Garages:
\$0.50 / Hour
- Surface Lots:
\$0.75 / Hour
- Free Time Zones

Nelson Nygaard

- On-Street: Tier System
 - \$1.50 / Hour
 - \$1.00 / Hour
 - \$0.50 / Hour
 - Free Time Zones
- Garages:
 - \$0.50 / Hour
- Surface Lots:
 - \$0.50 / Hour

City Admin.

- On-Street:
 - \$1.75 / Hour
 - \$1.25 / Hour
 - Free Time Zones
- Garages:
 - \$0.75 / Hour
- Surface Lots:
 - \$0.75 / Hour

PROPOSED HOURLY RATES: MAIN STREET (LOUDON – PERLEY)

Current

- \$0.75 / Hour
- Free south of Wentworth Ave.
- 2 Hour Time Limit

Nelson Nygaard

- \$1.50 / Hours
- 30 Minutes Free
- No Time Limit
- Extend meters to Perley Street

City Admin.

- \$1.75 / Hour
- No Free Period
- 4 Hour Time Limit
- Extend meters to Perley Street

PROPOSED HOURLY RATES: ALL OTHER METERED STREETS

Current

- \$0.75 / Hour
- 2 Hour Time Limit

Nelson Nygaard

- Primary Zone:
 - \$1.00 / Hour
 - No Time Limit
- Secondary Zone:
 - \$0.50 / Hour
 - No Time Limit

City Admin.

- \$1.25 / Hour
- 4 Hour Limit on Side Streets off Main Street
- All Others No Time Limit

PROPOSED HOURLY RATES: GARAGES & SURFACE LOTS

Current

- \$0.75 / Hour (Lots)
- \$0.50 / Hour (Garages)
- Time Limits
 - None in Garages
 - Surface Lots Vary

Nelson Nygaard

- \$0.50 / Hours
- No Time Limit

City Admin.

- \$0.75 / Hour
- No Time Limit

PROPOSED RATES: LEASES & PERMITS

Current

■ Market:

- \$1,044 / Uncovered
 - \$261 / Quarter
 - \$87 / Month
- \$1,344 / Covered
 - \$336 / Quarter
 - \$112 / Month

■ M-F, 8AM-5PM

■ Exclusive Use

Nelson Nygaard

■ 4 Tier

- Permit A (Exclusive Use “24/7”): \$120 / Month (\$1,440 / Yr.)
- Permit B (Pooled “24/7”): \$75 / Month (\$900 / Yr.)
- Permit C (Pooled 8AM-6PM, M-F): \$50 / Month (\$600 / Yr.)
- Permit D (Pooled, Nights & Weekends Only): \$25 / Month (\$300 / Yr.)

City Admin.

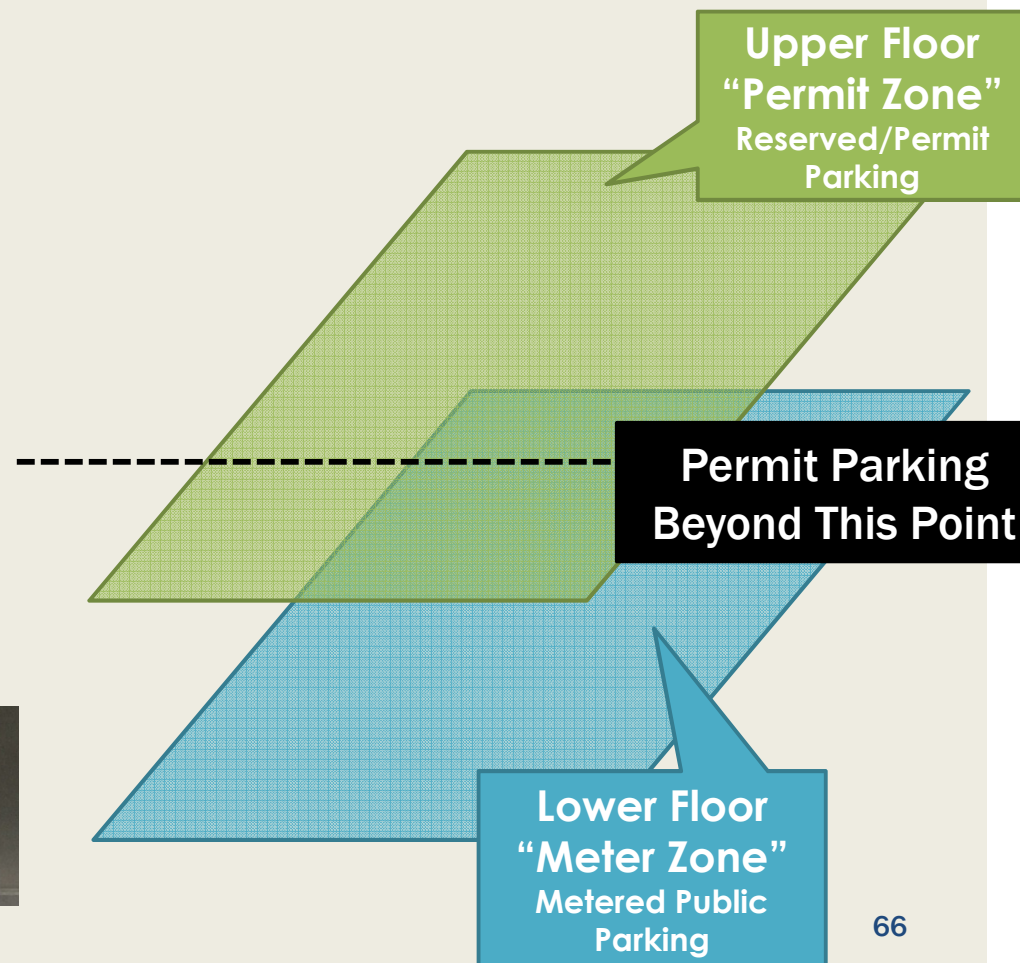
■ Status Quo Until FY2019!

■ FY2019: 3 Tier

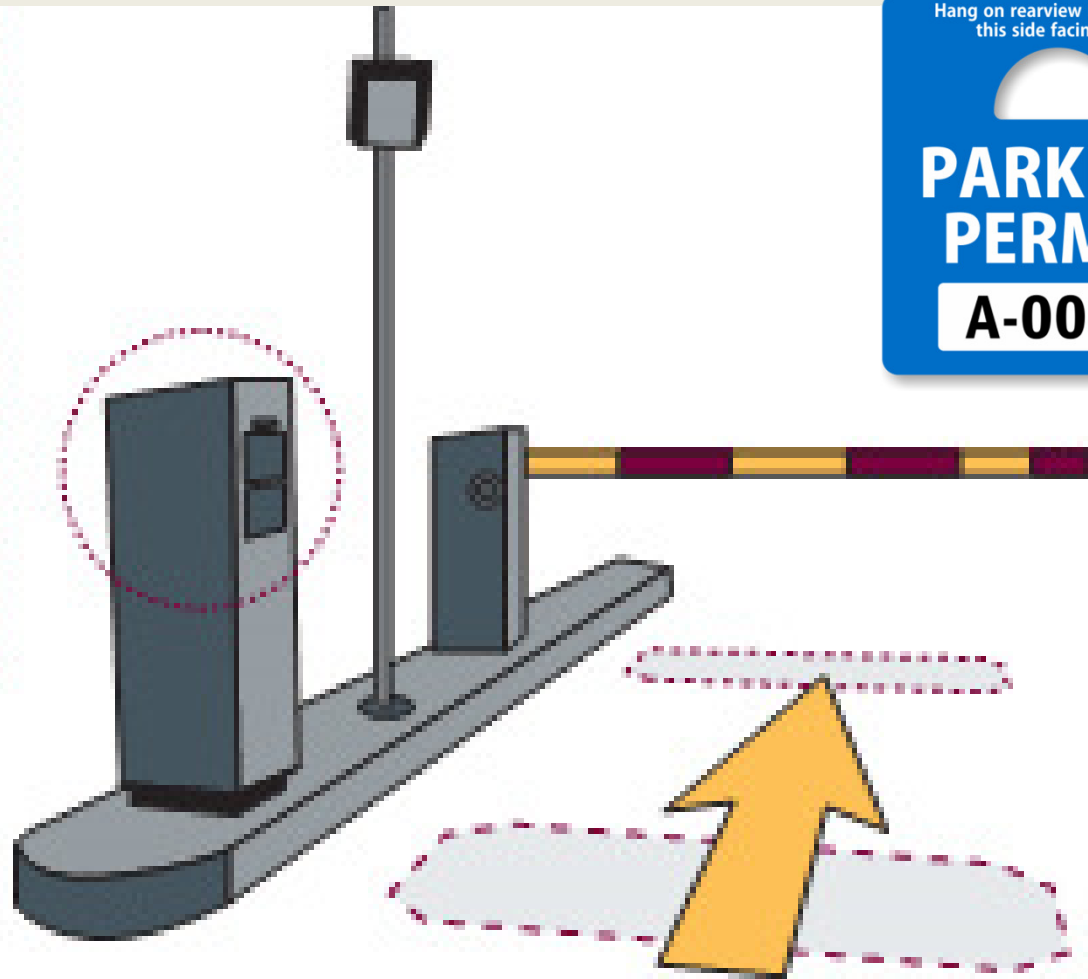
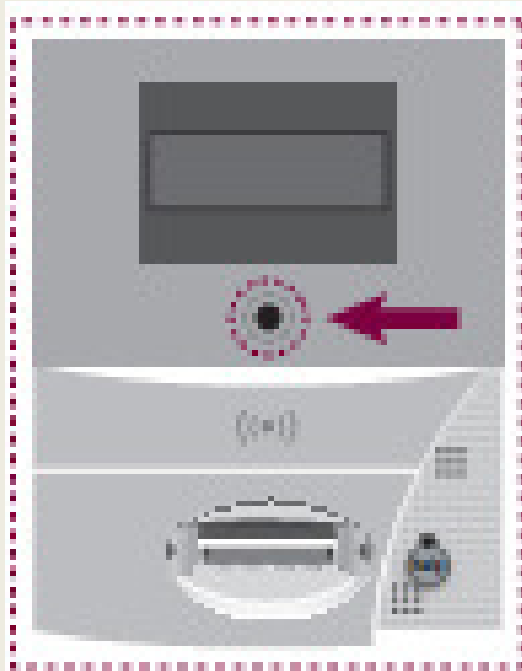
- Permit A (Exclusive Use “24 / 7”): \$167 / Month (\$2,000 / Yr.)
- Permit B (Pooled “24/7”): \$113 / Month (\$1,350 / Year)
- Permit C: (Pooled, M-F, 8AM -6PM): \$67 / Month (\$800 / Yr.)

PARKING GARAGES: PROPOSED STRATEGY FOR LEASES & PERMITS

- Reorganize Garages so Leases / Permits on Upper Floors.
- Lower levels for Metered Parkers
- Storrs Street completed in July 2015



PARKING GARAGES: PROPOSED STRATEGY FOR LEASES & PERMITS



PARKING GARAGES: PROPOSED STRATEGY FOR LEASES & PERMITS


- Be mindful of long-term agreements & need to negotiate:
 - State Street Garage (formerly Firehouse): No long-term leases. Could implement permits immediately!
 - School Street Garage (formerly Durgin):
 - Brady Sullivan: 126 spaces. Discounted to 2055. Currently \$205 / Year + taxes & share of repair debt service.
 - PRM: 46 spaces. Discounted to 2055. Currently \$205 / Year + taxes & share of repair debt service.
 - Storrs Street (formerly Capital Commons):
 - Capital Commons LLC.: 114 spaces @ current market rates.
 - Bindery Redevelopment (“Love Bldg.”): 125 spaces. Discounted to FY2026. Currently \$710/ year (\$59 / Month), less \$43,000 / year first 6 years. Runs until 2033.
 - Duprey Center (“Smile Bldg.”): 83 spaces. Discounted to FY2031. Currently \$750 or \$1,008 / year (\$ / Month); less \$33,000 / year first 6 years. Flat rate for 20 years.
 - Concord Hospital: 67 spaces. Discounted to FY2031. Currently \$750 or \$1,008 / year (\$ / Month). Flat rate for 20 years.

PROPOSED TECHNOLOGY & CUSTOMER SERVICE IMPROVEMENTS

The screenshot shows the City of Manchester, NH website's parking ticket payment system. The header features a large 'M' logo and the text 'MANCHESTER, NH New Hampshire's Business Capital'. A navigation bar includes links: Home | Recreation | Business | Pay Online | Jobs | Meeting Agendas | City Calendars | Contact Us | Site Search. Below this, a breadcrumb trail reads: Home » Departments » Parking » Parking Ticket Payment System.

Site Navigation
Parking Home
Online Payment FAQ

This website and its contents are a service of the City of Manchester, NH



City of Manchester, NH - Parking Ticket Payment System

To locate your ticket(s) please enter the information below and click the Continue button.

Citation Number: (as listed on the parking violation, including letters)

Plate Number: (as listed on the parking violation)

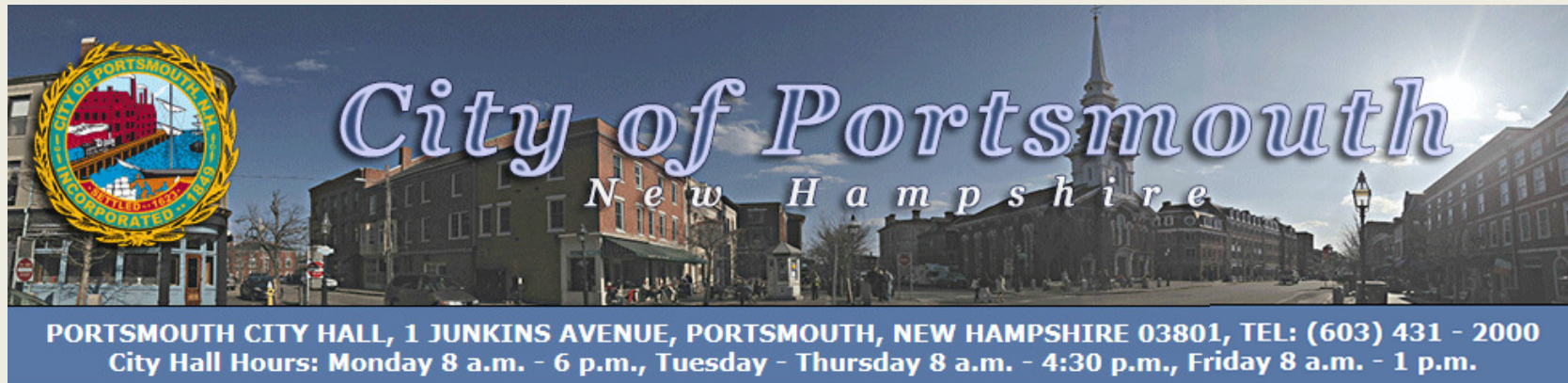
PAY ONLINE (with VISA and MasterCard logos)

Continue

Return To Search Type

Clear Form

PROPOSED TECHNOLOGY & CUSTOMER SERVICE IMPROVEMENTS



ONLINE BILL PAYMENT

[MOTOR VEHICLE ONLY \(Click here\)](#)

PARKING TICKET, WATER/SEWER and PROPERTY TAX ONLINE PAYMENT

To make a payment(s), you will need:

- Parking Ticket:** Your parking ticket # or your plate #
- Water/Sewer:** Account # or location and amount due
- Property Tax:** Bill #, location, or owner
- Payment:** Your bank routing number and bank account number; or your creditcard* information

[Click Here To:](#)
[SIGN UP and/or PAY](#)

[Parking Ticket, Water/Sewer, Property Tax Bills Online](#)



PROPOSED TECHNOLOGY & CUSTOMER SERVICE IMPROVEMENTS



BURLINGTON

Parking in Burlington... A Change for the Better

DOWNTOWN PARKING IMPROVEMENT INITIATIVE · BURLINGTON, VERMONT

Home

Downtown Parking

Enforcement and Tickets

Residential Parking

Transportation

News and Events

FAQs

History

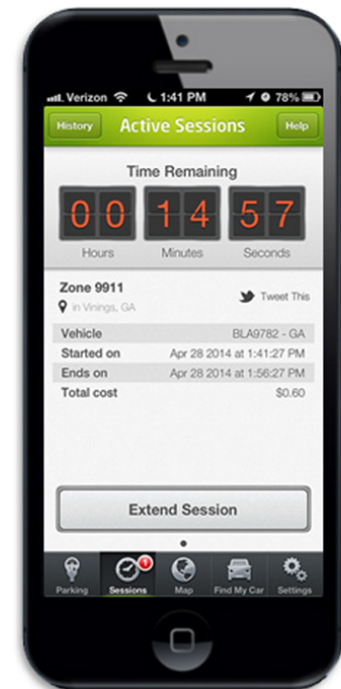
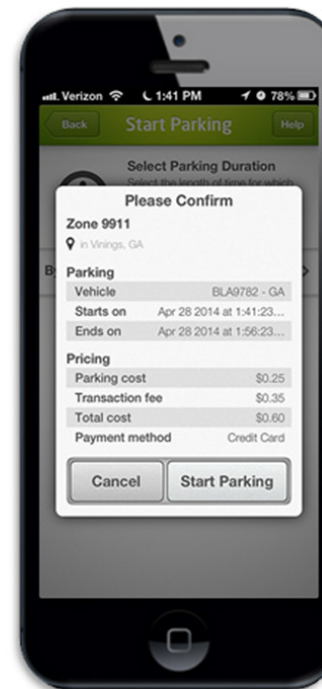
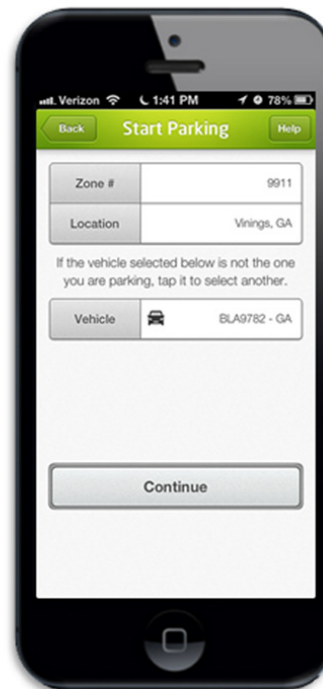
Contact Us



Usage of Burlington's parking system is below optimal efficiency, especially in private parking facilities. A 2011 study reported that 35% of parking spaces were vacant

PROPOSED TECHNOLOGY & CUSTOMER SERVICE IMPROVEMENTS

PAY BY PHONE APPS



PROPOSED TECHNOLOGY & CUSTOMER SERVICE IMPROVEMENTS

IN CAR METERS



PROPOSED TECHNOLOGY & CUSTOMER SERVICE IMPROVEMENTS

IN CAR METERS

 [My Account](#) | [Login](#)

[FAQ](#) [News](#) [Contact Us](#)

[Home](#) [About EasyPark](#) [Sign Up Now](#) [Locations](#) [News](#) [Business/Commercial](#) [Municipalities & Campuses](#)

* [Click here for updates on related charges for your location effective May 1, 2015](#)



**Welcome to EasyPark in
Manchester, NH!**

Manchester joins Dover and Portsmouth in New England to provide the convenience of the EasyPark in-vehicle parking meter program to its residents.

Remember! You may use your EasyPark device in Dover and Portsmouth as well as Manchester!

Account Login

Email Address:

Password:

LOGIN

[Forgot Password?](#)

SIGN UP NOW

PROPOSED TECHNOLOGY & CUSTOMER SERVICE IMPROVEMENTS

SMART METERS



PROPOSED EXPANDED PARKING METER COVERAGE AREA

- South Main
- Superior Court
- Federal Court
- UNH Law
- Wall Street
- North / South State
- 312 +/- Spaces



PROPOSED INCREASES FOR PARKING CITATIONS (TICKETS) FINES

Citation	Current	Proposed
Against Traffic	\$20	\$25
Reserved Space	\$20	\$25
No Parking	\$15	\$25
Expired Meter	\$10	\$25
Encumbered Meter	\$10	\$25
Not Within Lines	\$5	\$25
No Resident Permit	\$10	\$25

- Implement January 1, 2017
- All other citation rates unchanged.

PROPOSED CHANGES TO PARKING CITATION (TICKET) LATE FEES

Current

- Within 14 Days = Face Value
- 15-28 Days: Double
- After 28 Days: Quadruple

Proposed

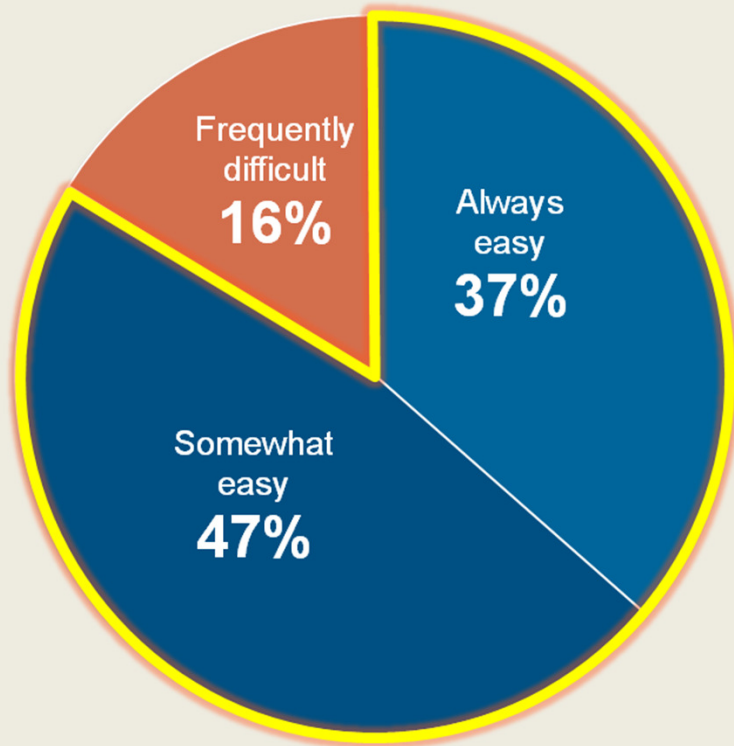
- Within 30 Days = Face Value
- 31-60 Days = Double
- After 60 Days = Quadruple

PROPOSED RESIDENTIAL PARKING PERMIT CHANGES

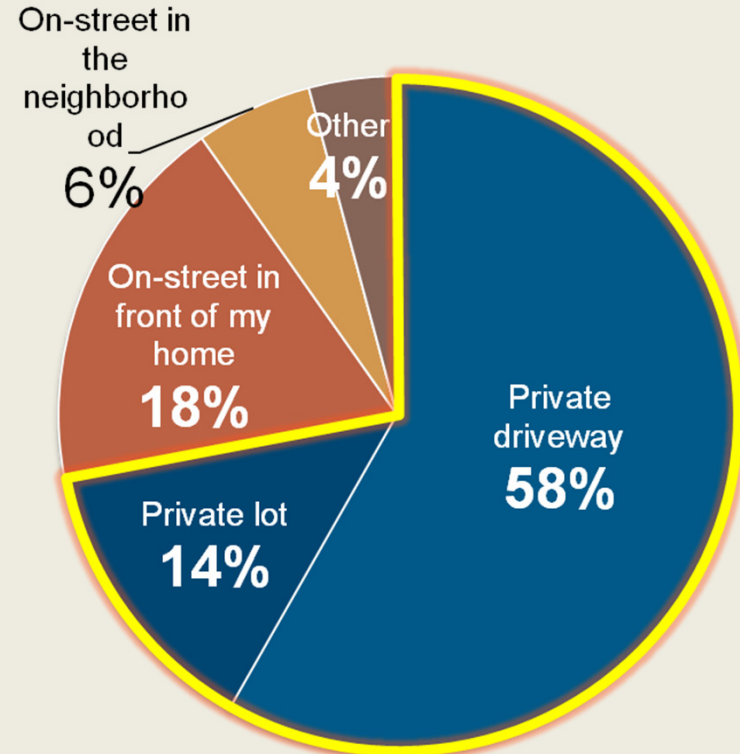


PROPOSED RESIDENTIAL PARKING PERMIT CHANGES

How easy is it to find on-street parking in your neighborhood?



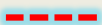
Where do you normally park at home?



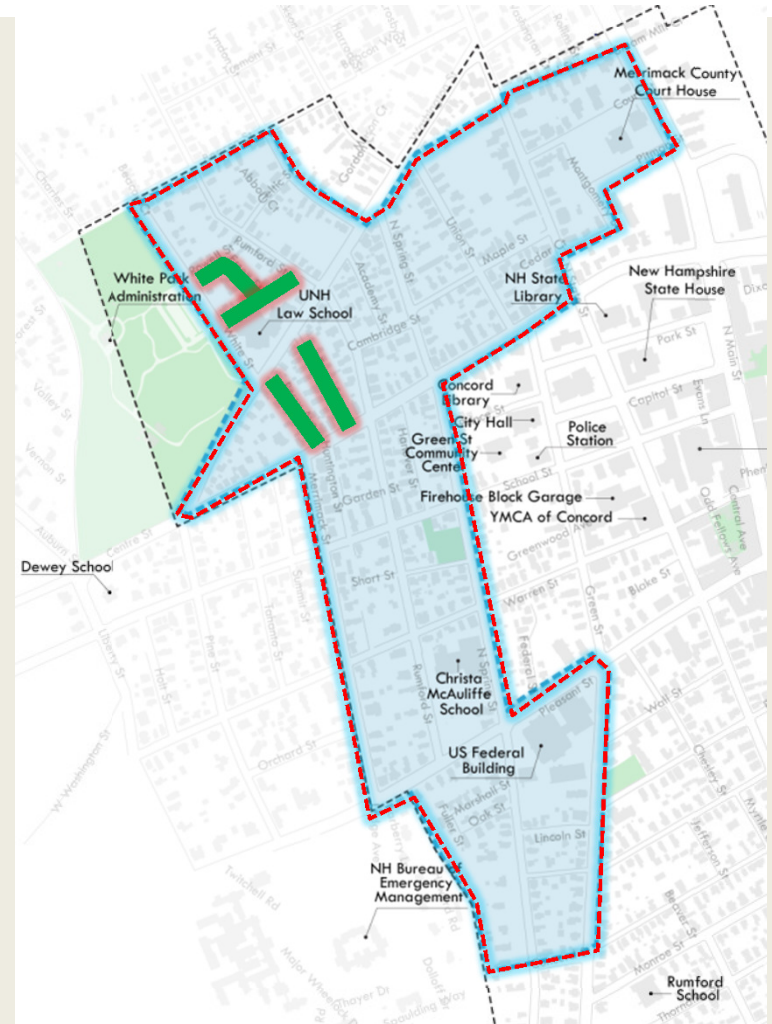
PROPOSED RESIDENTIAL PARKING PERMIT CHANGES



Existing RPP zone



Proposed RPP zone



PROPOSED RESIDENTIAL PARKING PERMIT CHANGES

Current

- Enacted 1983 UNH Law Area
- Administered by Finance Dept. / Collections Div.
- \$5 / Vehicle; Refunded if returned
- Unlimited
- Not renewed annually

Nelson Nygaard

- \$25 / year / vehicle
- Max 2 / household
- Exempt from meter & time limits within the RPP zone
- Revenue goes to Parking Division
- Renewed annually

City Admin.

- \$50 / year / vehicle
- Max 1 / household
- Exempt from time limits & meters in RPP zone
- Revenue to Parking Division
- Renewed annually
- Expand to High School Neighborhood?

PROPOSED STAFFING CHANGES

Current (FY2017)

- **Parking Division:**
 - 1 FTE Parking Supervisor
 - 3.6 FTEs Parking Enforcement Officers (PEOs)
 - 1 FTE Meter Technician
 - 1 FTE Administrative Assistant
- **General Services Dept.**
 - 0.5 FTE Maintenance Aid
- **Police staff supported by Parking Fund**
 - 1 FTE Administrative Assistant
- **TOTAL = 8.1 FTEs**

Proposed (By FY2018)

- **Parking Division:**
 - 1 FTE Parking Supervisor
 - 8.85 FTEs Parking Enforcement Officers (PEOs)
 - 2 FTE Meter Technician
 - 1.6 FTE Administrative Assistant
 - 1 FTE Maintenance Supervisor
- **Total = 14.45 FTEs**

PROPOSED STAFFING CHANGES

PARKING ENFORCEMENT OFFICERS

- FY2016: 3.6 FTEs
- FY2017: + 2.25 FTEs (6 months)
 - 2 PT Expanded Hours
 - 4 PT Mobile Unit
- FY2018: + 3 FTEs
 - 4 Expanded Meter Geography
 - 4 for 2nd Mobile Unit
- “Ambassadors”
- 2,250 – 3,322 Hours of Enforcement / Year (+ 48%)
- Evenings & Saturdays
- Neighborhood & Resident Permit Enforcement



PROPOSED STAFFING CHANGES

METER TECHNICIANS

- FY2017: 1 FTEs
- FY2018: +1 FTEs (2 total)
- 84 Kiosks FY2017
- 375 Mechanical Meters to Smart Meters (FY?)
- 312 Expanded Meter Geography (Smart Meters)
- Collections, repairs, trouble shooting, backup staffing
- Signage, poles, & snow



PROPOSED STAFFING CHANGES

MAINTENANCE STAFF

- **FY2017: 0.5 FTE**
 - Gen. Ser. Dept. Part Time
- **FY2018: 1.0 FTE**
- **Duties:**
 - Snow Removal
 - Cleaning & Trash
 - Painting
 - Signage Repairs
 - Landscaping
 - Lighting
 - Welding?
 - Service Contract Management



PROPOSED INCREASED MAINTENANCE FOR GARAGES & SURFACE LOTS



PROPOSED CAPITAL IMPROVEMENT PROGRAM - VEHICLES

- FY2017-2026
- \$321,371 Total
- Existing Vehicles
 - Meter Tech Van
 - Mobile Unit #1
- Proposed Additions
 - Maintenance Pickup
 - Mobile Unit #2



CAPITAL IMPROVEMENT PROGRAM - PARKING GARAGES

- FY2017-2026
- \$7,429,596
- All 3 Decks
(Combined)
 - 425,000SF
 - 1,200+ Spaces
- Highlights:
 - School St: \$3.657M
 - State St: \$2.925M
 - Storrs St: \$846K



CAPITAL IMPROVEMENT PROGRAM - SURFACE LOTS



- FY2017-2026
- \$922,152
- 9 Lots (Combined)
- Highlights
 - City Hall
 - Police
 - Library

CAPITAL IMPROVEMENT PROGRAM - METERS & KIOSKS



- FY2017-2026
- \$1,644,722
- Highlights
 - Replace 74 Kiosks (IPS Conversion?)
 - Replace 375 Existing Single Space Mechanical Meters w/ Smart Meters
 - Meter 312 New Spaces (Smart Meters)
Expanded Coverage Area

CAPITAL IMPROVEMENT PROGRAM - EMERGENCY PARKING BEACONS



- FY2017-2026
- \$138,938
- 24 Intersections
Total
- Limit to City Owned
Signals

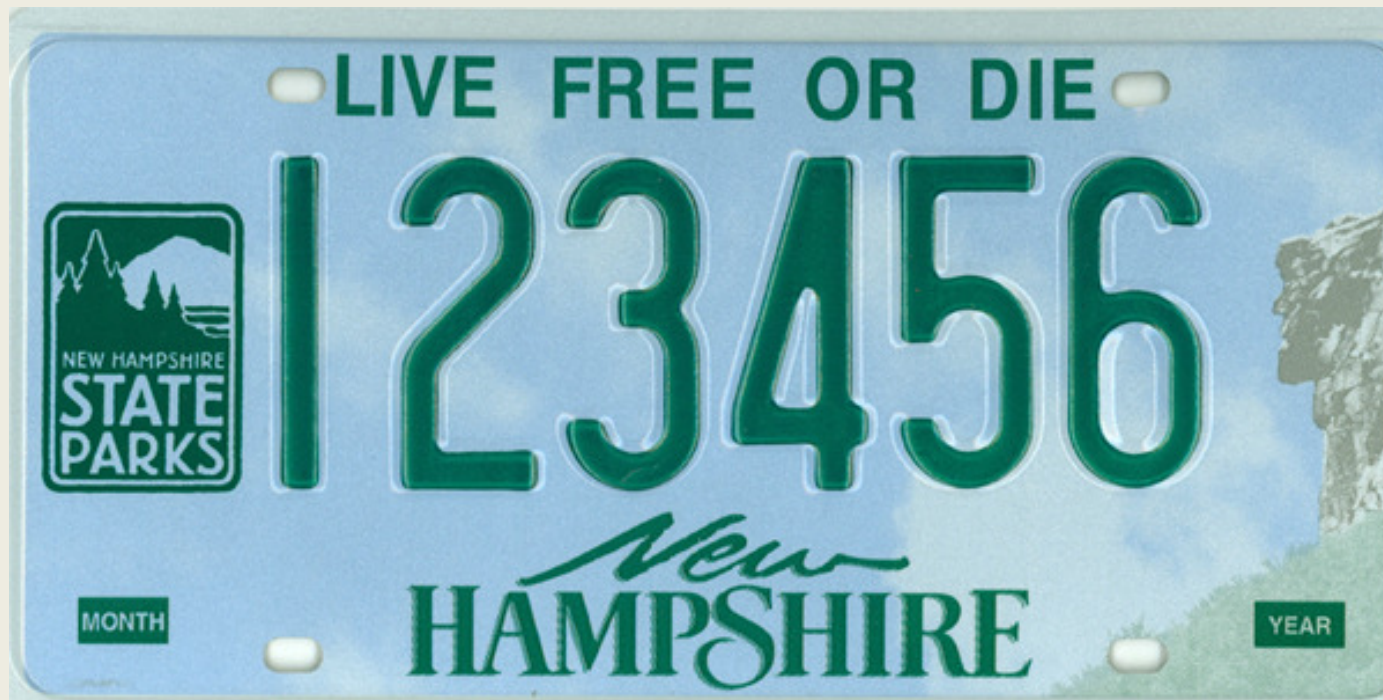
CAPITAL IMPROVEMENT PROGRAM - TECHNOLOGY & EQUIPMENT



- FY2017-2026
- \$181,652
- Ticket machines
- Phones
- Computers & Misc. Tech



PROPOSAL: VEHICLE REGISTRATIONS & UNPAID TICKETS



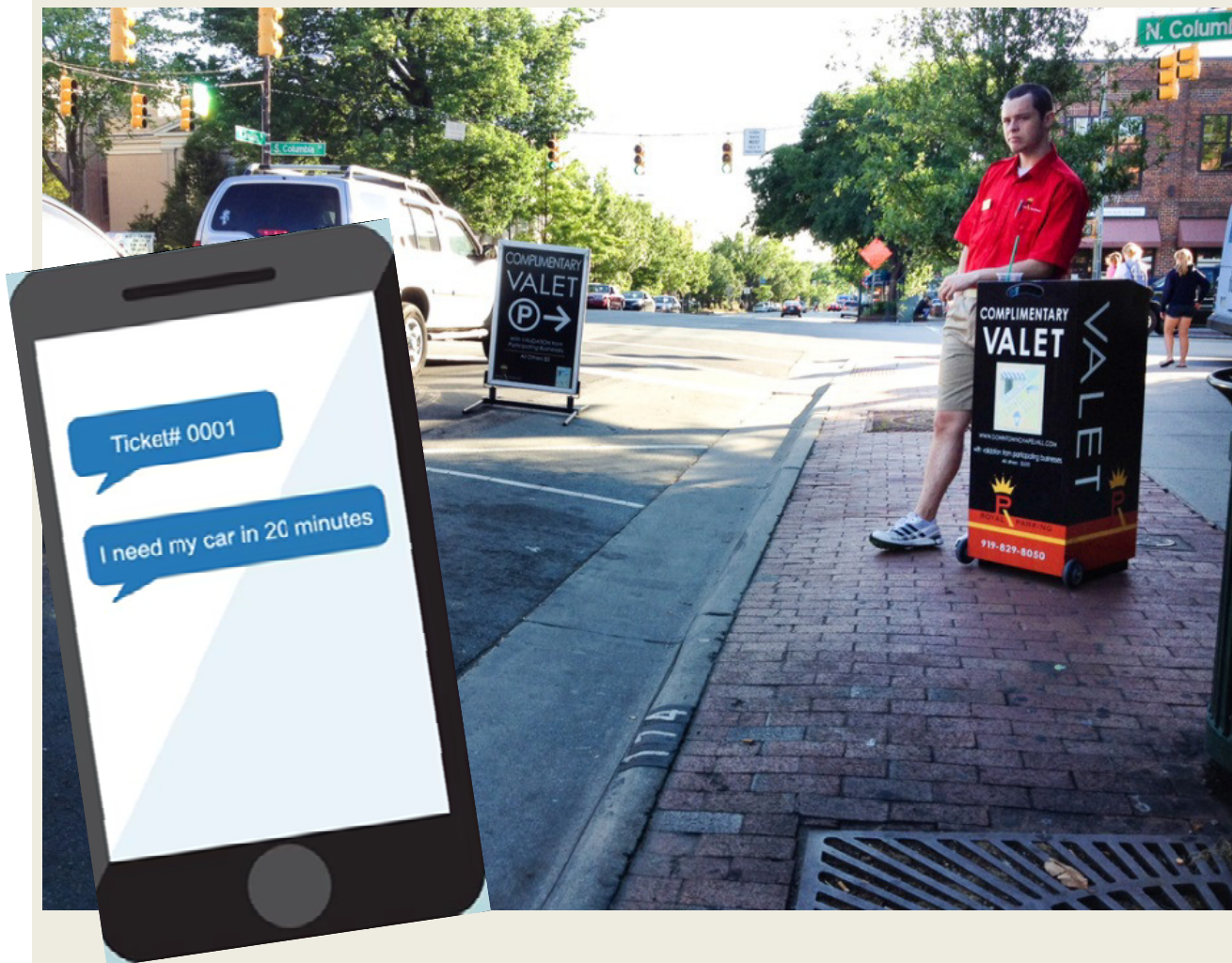
PROPOSAL: HANDICAP PARKING SUBJECT TO TIME LIMITS



PROPOSAL: TICKET NON-CITY GOVERNMENTAL VEHICLES



PROPOSAL: ORDINANCE FOR ON-STREET VALET SPACES

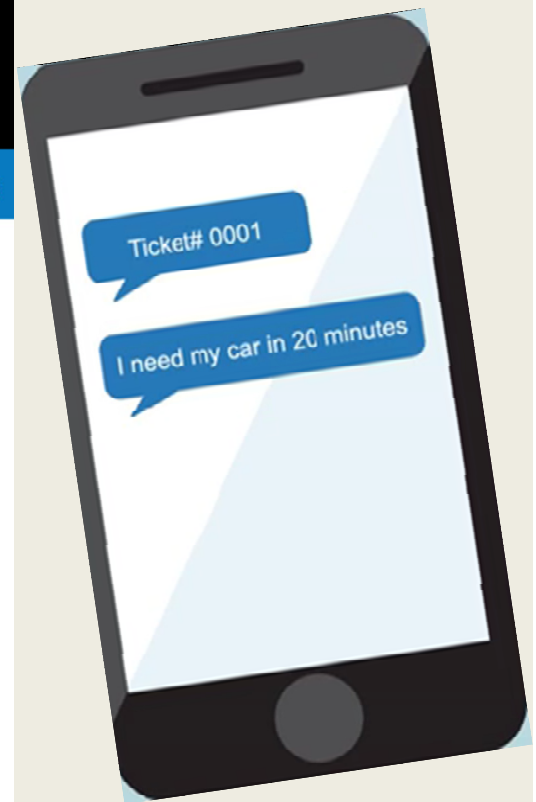
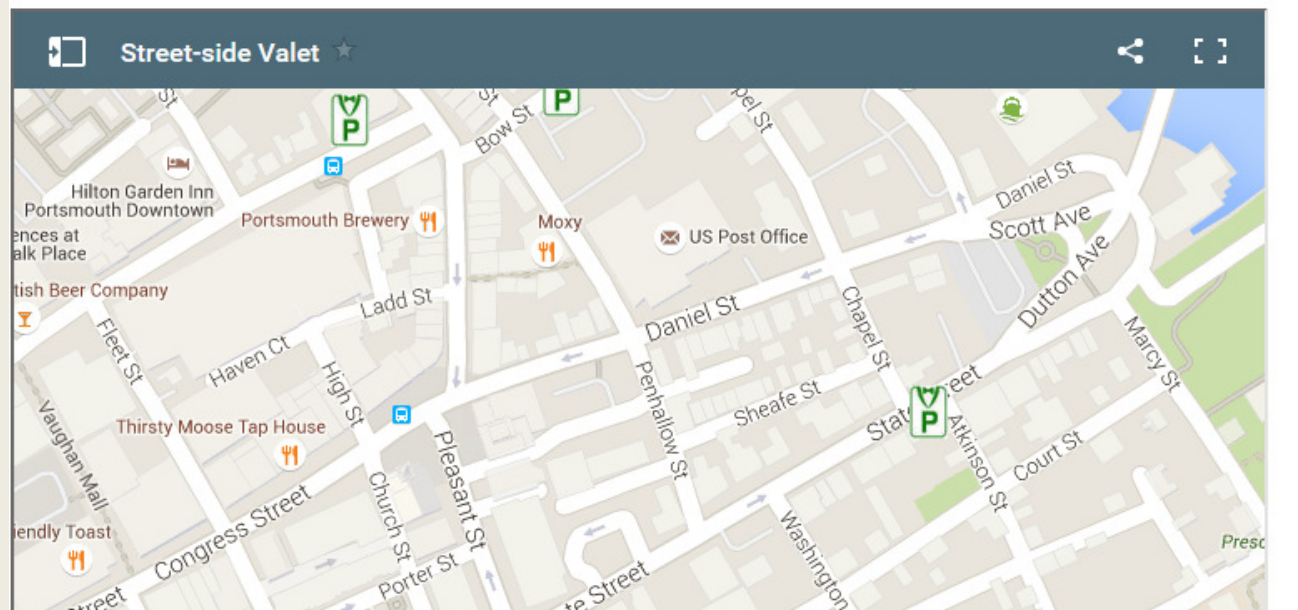


VALET ORDINANCE FOR ON-STREET SPACES



STREETSIDE VALETS

Streetside valet is offered by Atlantic Valet Parking Services, click on the icons on the Map for more information.



8. PRO FORMA



PRO FORMA: KEY ASSUMPTIONS

■ FY2017 (January 1, 2017):

- New Hours of Enforcement (8AM – 8PM); Monday – Saturday
- New Rates (\$1.75 / \$1.25 / \$0.75 / Free)
- Citation Rate Increases
- Additional PEO Staffing
- Modest General Fund Subsidy \$25,995 Snow Removal @ City Hall & Downtown Services Team Parking Impacts
- Costs for signage changes & meter programming.
- On-Street decreased by 30%, then another 17% to align actual count data with budgetary trends.
- Expired Meter Revenues reduced 50% post rate increase

PRO FORMA: KEY ASSUMPTIONS

■ FY2018

- First full year of meter rate increases.
- Lease Rates Increase July 1, 2017 (\$1,550 / \$1,150)
- Additional staff hires (phased throughout year)
- Snow removal in house
- General Fund O&M Subsidy Increases to \$40,800
- Solid Waste Fund Subsidy (\$11,500)
- PRM & Brady Sullivan Subsidy (\$203,316)
- Sears TIF Support Continues & Absorbs More Capital Commons Parking Debt (net increase \$93,000 +/-)
- Expanded Meter Coverage Area January 1, 2018 (\$158,000)
- Rent & overhead costs for Police Department begin
- Resident Permit Program begins

PRO FORMA: GENERAL COMPARISON

FY2017 Adopted

- Revenues:
 - \$1,929,326
- Expenditures:
 - \$2,097,142
- Profit / Loss:
 - (\$167,816)
- Beginning Fund Balance:
 - \$38,201
- Ending Balance:
 - (\$129,615)
- FY2022 Fund Balance:
 - (\$1,930,098)

FY2017 Revised

- Revenues:
 - \$2,163,395
- Expenditures:
 - \$2,149,493
- Profit / Loss:
 - \$13,901
- Beginning Fund Balance:
 - \$38,201
- Ending Balance:
 - \$52,102
- FY2022 Fund Balance:
 - \$789,623

PRO FORMA: REVENUE COMPARISON

Parking Fund Revenues FY2017-2022



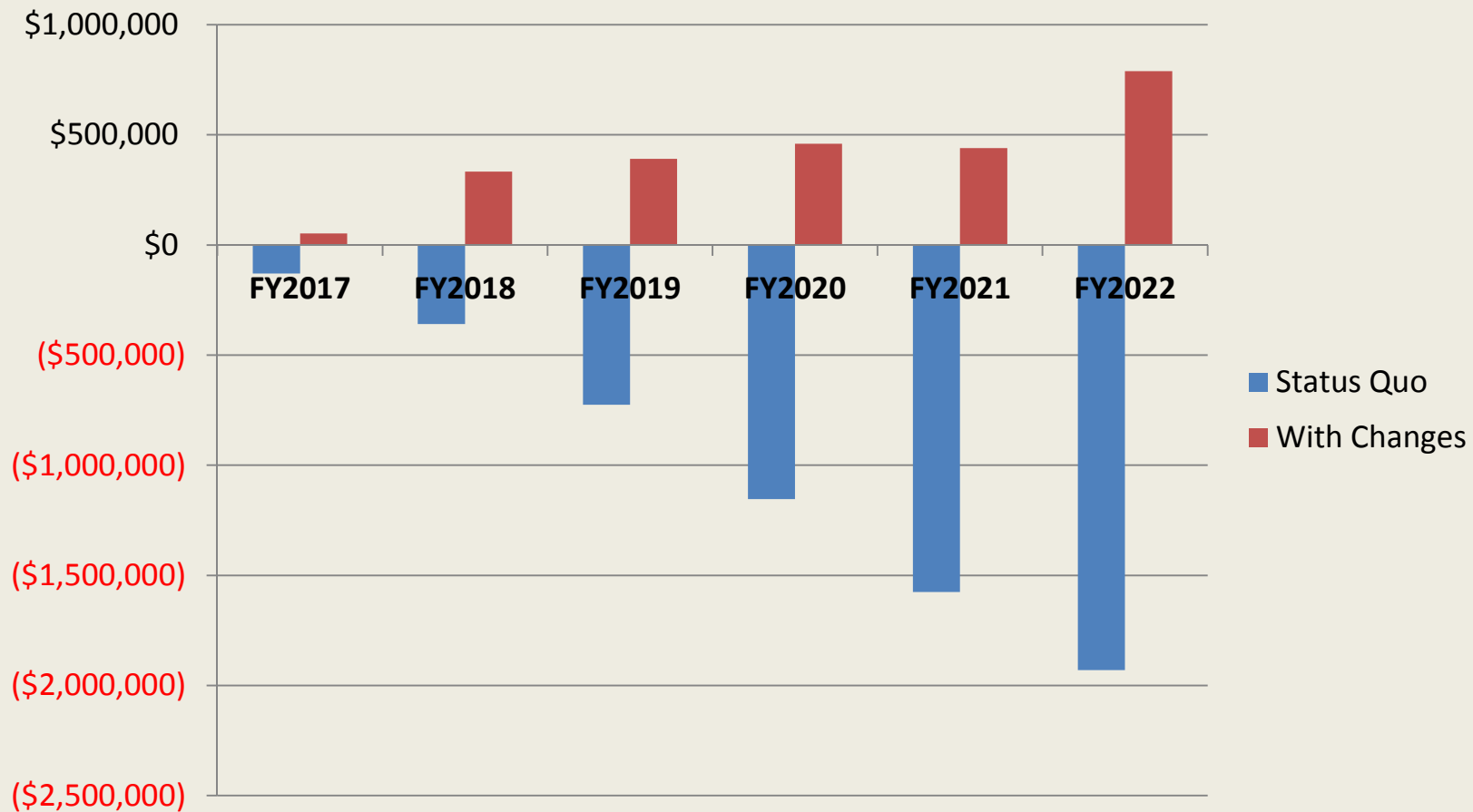
PRO FORMA: EXPENDITURE COMPARISON

Parking Fund Expenditures FY2017-2022



PRO FORMA: FUND BALANCE COMPARISON

Parking Fund Balance FY2017-2022



9. SCHEDULE FOR REVIEW & PRESENTATION TO CITY COUNCIL



SCHEDULE FOR REVIEW & PRESENTATION TO CITY COUNCIL

- **Parking Committee**

- June 27, 2016 (Today)
- July 25, 2016 (Walsh & Florence Vacations)
- August 22, 2016
- September 26, 2016

- **City Council**

- September 12, 2016 (Report, Appropriation Resolution, & Ordinance Changes)
- October 10, 2016 (Public Hearing)
- November 14, 2016
- December 12, 2016

- **January 1: Implementation Start**